

CONFERENCES PROGRAM

Organized by the Communication
Institute of Greece (COMinG)



30 JUNE
4 JULY
2025

5th Annual
**International
Conference**
on **Education**

9th Annual
**International
Conference**
on **Communication
and Management**



Athens, Greece

5th International Conference on Education (EDU2025)
Reimagining Education and Nurturing Learner Wellbeing

&

9th International Conference on Communication and Management (ICCM2025)
Reimagining Leadership: Exploring Innovative Pathways for Business and Communication

30 June – 4 July 2025

in Athens

Organized by the Communication Institute of Greece (COMInG)



Under the endorsement of:

[King Graduate School, Monroe University, USA](#)

[Beijing Normal University, China](#)

[ISG International Business School, France](#)

[Wuxi United International School, China](#)

[Royal Holloway University of London](#)

[Robotics Academy - Frederick University](#)

[AAB College, Kosovo](#)

[Media Informatics Lab, Aristotle University, Greece](#)

[Center for Intercultural Dialogue](#)

[Journal of Education, Innovation and Communication \(JEICOM\)](#)

[Journal of Applied Learning & Teaching \(JALT\)](#)



KING GRADUATE SCHOOL
MONROE UNIVERSITY



CONFERENCE DAY 1 - Monday 30 June 2025

📍 **Venue:** Conference ground floor [Emmantina Hotel](#) room: EMERALD A' (ground floor)

☕ **Coffee Breaks-** Coffee and snacks are provided throughout the conference to the conference participants

🕒 08:00 - 08:30 | Registration & Welcome Coffee

🕒 08:30 - 09:00 | Opening Remarks

Pr. Margarita Kefalaki, Founder and President Communication Institute of Greece

*The [Communication Institute of Greece](#)

***Innovative Education Management: The Importance of Valuing Students' Voices**

* [Life is a Gift and We Are Here to Create Magic](#) the book!

Pr. Fotini Diamantidaki, Hon. Vice President of Research and Academic Affairs, Communication Institute of Greece

Pr. Louis-Caleb Remanda, Hon. Vice President of digital media management, Communication Institute of Greece

*The [Journal of Education, Innovation and Communication](#) (JEICOM) and the [Open Access Publishing Association](#) (OAPA)

Pr. Michael A. Altamirano, Hon. Vice President of Strategic Management, Communication Institute of Greece

Pr. Jan Bamford, Hon. Vice President of International Higher Education, Communication Institute of Greece

Pr. Shelly Lyons, Hon. Vice President of Leadership Development, Communication Institute of Greece

🕒 09:00 - 10:50 | SESSION 1: Designing Inclusive and Intercultural Learning Environments

📝 *Session leader: Margarita Kefalaki, Founder and President, Communication Institute of Greece.*

- **09:00 - 09:15 | Fotini Diamantidaki* & Jennifer Eddy****

*Associate Professor of Language Learning and Intercultural Communication at the UCL Institute of Education, International Centre for Intercultural Studies, University College London, UK.

**Associate Professor, School of Education, Queens College, City University of New York, USA

Nurturing intercultural teaching and learning through curriculum design

- **09:15 - 09:30 | Jan Bamford* & Elena Moschini****

*Professor, Guildhall School of Business and Law, London Metropolitan University, London

**Head of Student Experience, Associate Teaching Professor, School of Computing and Digital Media, London Metropolitan University

Inclusive approaches to learning spaces: co-design of digital resources in international contexts

- **09:30 - 09:45 | Emma Boboceva**

Lecturer, Anglia Ruskin University - ARU, London

Preparation for flourishing: views of young people in high school

- **09:45 - 10:00 | Gina Solano**

Assistant Professor, Secondary Education and Educational Technology, State University of New York, Oneonta, USA

Mindful Moments: Strategies for Alleviating Anxiety in Elementary Students, Both Onsite and Online

- **10:00 - 10:15 | Tiecheng Li* & Fotini Diamantidaki****

*Lecturer / Associate Director, Department of Cultural and Religious Studies, The Chinese University of Hong Kong, Hong Kong

**Associate Professor in Education, UCL Institute of Education, University of London, UK.

Collaborative Online International Learning (COIL): Humanizing Education through Intercultural Film Projects

- **10:15 - 10:30 | Joanna Vasdeki**

Independent Educator, Instructor at Pierce – The American College of Greece & The Czech School of Athens

Learning Through the Arts: Photography, Poetry, and Cultural Language Journeys in Education

10:30 - 10:50 | 🗣️ **Discussion Session 1 “Engage, reflect, and share perspectives”.**

🕒 **10:50 - 11:40 | SESSION 2: WORKSHOP I**

"Developing teacher and learner intercultural communicative competence through curriculum design"

📝 **Facilitators: Jennifer Eddy* & Fotini Diamantidaki****

*Associate Professor, School of Education, Queens College, City University of New York.

**Associate Professor in Education, UCL Institute of Education, University of London, UK.

Description: How do our learners clarify, compare, elaborate, and collaborate with others to move plurilingual and pluricultural space forward and place new language and cultural contexts within reach for others? How can we design bespoke curricula for transferable concepts with relevance to community, career, and world? This workshop guides you in a content-rich design model as curriculum framer for authentic assessment, innovative learning, mediation and intercultural communicative competence. Let our presenters make the case for the language teacher as designer and learner as mediator to underpin practices for greater uptake and autonomy. Based on MFL projects in the UK and the United States, see task exemplars which unfold pupil deliverables for vertical transition across levels within transdisciplinary themes. Through these tasks, learners solve problems and create products with value beyond the classroom and develop confidence to use language they own right now to mediate for others between, among and within languages and cultures. During our workshop, participants will unpack key components of the design model, identify overarching ideas for thematic inquiry and develop tasks collaboratively across a range of learner engagement. Participants will also receive design templates for application within their learning context and communities of practice.

11:40 - 12:00 | ☕ **Coffee Break**

🕒 **12:00 - 13:20 | SESSION 3: Innovative Approaches in Educational Research**

📝 *Session leader: Jan Bamford, Professor, London Metropolitan University, London.*

- **12:00 - 12:15 | Zhou Ziwen* & Nie Jiayu****

*Researcher, Guangzhou Nansha Academy of Educational Development (GNAED), China

**Teacher, Jinlong Primary School, Nansha District, Guangzhou, China

A Case Study of Subject Knowledge Construction in Primary Mathematics under the Embodied Cognition Perspective

- **12:15 – 12:30 | Efi Karatopouzi**
ACS Athens American Community School Athens Greece
Smart Classrooms, Smarter Minds: Enhancing Social-Emotional Learning with AI
- **12:30 – 12:45 | Kwan Yuet Ling, Linda (POSTER PRESENTATION)**
Senior Lecturer, Department of Psychology, The Education University of Hong Kong, Hong Kong
Enhancing Communication Skills: Designing and Assessing the Effectiveness of Innovative E-Tools
- **12:45 – 13:00 | Seunghye Kang* & Dayong Kwon** (POSTER PRESENTATION)**
*Professor, Department of Lifelong Education and Counseling, Pukyong National University, South Korea
**Lecturer, Department of Lifelong Education and Counseling, Pukyong National University, South Korea
Latent Profiles of Teacher Professionalism among Elementary School Teachers in Korea

13:00 - 13:20 | 🗣️ **Discussion Session 3 “Engage, reflect, and share perspectives”.**

🕒 **13:20 - 14:20 | SESSION 4: Mental Health and Wellbeing in Education**

📄 *Session leader: Jennifer Eddy, Associate Professor, City University of New York, New York, USA*

- **13:20 - 13:35 | Anne Burns**
Honorary Professor, School of Education, University of New South Wales, Sydney, Australia
Towards diverse, inclusive and sustainable practitioner action research in English language teaching
- **13:35 - 13:50 | Ran Zhao*, Xiaoyu Shi**, Jianbo Ma*** & Xuemei Li******
*Lecturer, Institute of Educational Economics, Faculty of Education, Beijing Normal University, China
** Beijing Commerce and Trade School, China
***Beijing Jinghua Experimental School, China
How does teacher education affect student development? An Empirical analysis based on CEPS data
- **13:50 - 14:05 | Matthieu Paré**
PhD, Québec, Canada
Self-Serve Brain: From Theory to Everyday Tools for Students (and their teachers)

14:05 - 14:30 | 🗣️ **Discussion Session 4 “Engage, reflect, and share perspectives”.**

🍽️ **14:30 - 15:30 | Lunch break**

🕒 **15:30 - 17:00 | SESSION 5: Official Board Meeting, Communication Institute of Greece**
Theme: Future Goals and Opportunities for the Communication Institute of Greece and the Journal of Education, Innovation, and Communication

NB: The meeting is open to Representatives from Partner and Collaborating Universities in case they would like to discuss possibilities for common projects and partnerships. Please contact the President of COMinG Dr Margarita Kefalaki at mkefalaki@uniwa.gr in case you would like to participate in this meeting.

GR 🎵 **20:00 - 22:00 | Greek Night entertainment**

CONFERENCE DAY 2 - Tuesday 01 July 2025

📍 Venue: Conference ground floor [Emmantina Hotel](#) room: EMERALD A'

🕒 08:30 - 17:00

08:30 - 08:40 | Opening of the Conference second day & welcome coffee

🕒 08:40 - 09:20 | SESSION 6: WORKSHOP II

Cultivating Spiritual Self-Leadership: The Pathway towards Authentic Spiritual Leadership

📝 Facilitator : | **Shelly Lyons**, Assistant Professor, Crandall University, Canada

Description: Finding ways to promote connection and inclusivity in our increasingly diverse workplaces, and doing so authentically, can often be a challenge for leaders. Being authentic requires leaders who have the ability to lead others towards holistic well-being that mirrors how they lead themselves. Spiritual self-leadership provides one pathway for leaders to know and develop their own inner lives which, in turn, allows them to create space for connectedness and purpose within their organizations.

In this workshop, I will introduce the Spiritual Self-Leadership model, which is a signature contribution from my recent research study. We will delve into the questions: How can this model influence my spiritual self-leadership journey? How could cultivating spiritual self-leadership impact the way I lead others? What am I already doing to cultivate spiritual self-leadership in myself and others? and How can I continue to prioritize the development of spiritual self-leadership in myself and others?

09:20 - 09:30 | ☕ Coffee Break

🕒 09:30 - 10:00 | SESSION 7: WORKSHOP III

Ensuring Prosperity for Education

📝 Facilitator : | **Alex Athanassoulas**, President & CEO, STIRIXIS Group; President, Sustainable Building Council Greece; Vice President, CEO Clubs Greece; Founder, Metallaxis.org

Description: In an era of extreme uncertainty, the way we communicate with students, the tools we use, the environments within which we invite them to nurture education are in urgent need of optimization or even redefinition.

Through our globally awarded work at STIRIXIS Group (www.stirixisgroup.com) in the educational sector, we provide design solutions rooted in a deep understanding of trends and a structured strategic foresight framework. We create engaging and sustainable environments that transcend the traditional “educational institution image”, increase student performance, functionality, wellness, safety and user experience, even joy, resulting in higher efficiency models and the further attraction and successful retention of students in the academic cycle.

In this workshop we are going to present these tools in an interactive way so for participants to understand their meaning and importance.

10:00 - 10:20 | ☕ Coffee Break

10:20 - 11:00 | SESSION 8: WORKSHOP IV

Energy and Leadership  *Facilitator:* / **Michael Anibal Altamirano**, Professor, King Graduate School, Monroe University, USA

Effective Leadership Requires a High Level of Energy. How often do you prioritize your physical & mental energy, and how do you believe it impacts your ability to lead effectively? This workshop is going to highlight the importance of taking care of ourselves to be good leaders.

11:00 - 11:20 | SESSION 9: Emerging Global Trends in Education and Management

- **11:00 - 11:15 | Michael Anibal Altamirano* & Md Samiul Alam Mazumder****

*Professor, King Graduate School, Monroe University, USA

** MBA Candidate, King Graduate School, Monroe College, Bronx NY, USA

The Impact of Healthy Eating and Physical Activity Programs on Employee Performance: Insights from Business Analytics

10:15 - 11:20 |  **Discussion Session 9 “Engage, reflect, and share perspectives”.**

11:20 - 12:00 | SESSION 9: Leadership and Communication Practices

 *Session leader:* **Shelly Lyons**, Assistant Professor, Crandall University, Canada

- **11:20 - 11:35 | Maria Eliophotou Menon**

Professor, Department of Education, University of Cyprus, Cyprus

The student experience during the COVID-19 pandemic: Implications for teaching and learning in higher education

11:35 - 11:45 |  **Discussion Session 9 “Engage, reflect, and share perspectives”.**

11:45 - 12:00 |  **Coffee Break**

Online Presentations (via Zoom)

Jun 30, 2025 08:30 AM Bucharest

Meeting ID 810 0894 8459

Invite Link <https://us06web.zoom.us/j/81008948459?pwd=krmXSgc11dLp6kxzsVxKhE7ubHebBb.1>

Responsible for the conference virtual participation: **Pr. Louis-Caleb Remanda**, Head of Department Economy, Markets & Societies, Assistant Professor of Management & Strategy, ISG, International business School, Paris, France

12:00 - 13:00 | SESSION 10: Educational Innovation and Leadership

This session focuses on leadership, innovation, and the integration of new paradigms and practices in education systems across global contexts.

 *Session Leader: Louis-Caleb Remanda*, Head of Department *Economy, Markets & Societies*, Assistant Professor of Management & Strategy, ISG, International business School, Paris, France

- **12:00 - 12:15 | Massimiliano Caruso**, Co-Principal Wuxi United International School, Wuxi, China
Agile Scrum: A case study in organisational culture and emergent leadership in two Christian faith-based schools
- **12:15 - 12:40 | Min Qi* & Yufeng Zhang****
Postgraduate Student, Faculty of Education, Beijing Normal University, China
*Postgraduate Student, Faculty of Education, Beijing Normal University, China
**Associate Professor, Faculty of Education, Beijing Normal University, China
How principal emotional leadership affects teacher knowledge sharing: a moderated mediation model
- **12:40 - 12:50 | Xiren Tang* & Yaping Xu** & Honghui Li*****
* Master's Candidate, School of Educational Technology, Beijing Normal University, Beijing, China
**Lecturer, School of Educational Technology, Northwest Normal University, Lanzhou, China
***Ph.D. Candidate, School of Educational Technology, Beijing Normal University, Beijing, China
Generative AI tools as sophisticated companions in the classroom : A Framework for Project-Based Learning Design and Implementation

12:50 - 13:00 |  Discussion Session 10 “Engage, reflect, and share perspectives”.

13:00 - 14:00 | SESSION 11: Emerging Technologies and Educational Aspirations

This session explores how generative AI and socio-cultural factors influence student motivation, creativity, and educational outcomes.

 *Session leader:* Michael Anibal Altamirano, Professor, King Graduate School, Monroe University, USA

- **13:00 - 13:15 | Ling Wu**
Graduate Student, The Institute of International and Comparative Education, Beijing Normal University, China
Who Would Prefer Applying for a PhD: A Study on the Factors Influencing Chinese Women's Willingness to Pursue a Doctoral Degree
- **13:15 - 13:30 | Elizabeth Williams**
Assistant Professor, Royal Roads University, Canada
Defining the communicative manager
- **13:30 - 13:45 | *Valérie Favez & *Pascale Pasche-Provini (recorded presentation)**
*Academic advisors, University of Geneva, Switzerland
Mental Health and/or Inappropriate Student Behaviour at the University of Geneva: A New Challenge for Academic Advisors

13:45 - 13:00 |  Discussion Session 11 “Engage, reflect, and share perspectives”.

 **14:00 - 15:00 | Lunch break**

 **15:00 - 17:00 | SESSION 11: Open discussion**
on the conference themes. Final Message/ Conclusion of the conference:

***Reimagining Education and Nurturing Learner Wellbeing**

***Reimagining Leadership: Exploring Innovative Pathways for Business and Communication**

 *Facilitators:*

*Pr. Fotini Diamantidaki, Hon. Vice President of Research and Academic Affairs, Communication Institute of Greece & Associate Professor in Education, UCL Institute of Education, University of London, UK.

*Pr. Michael A. Altamirano, Hon. Vice President of Strategic Management, Communication Institute of Greece & Professor, King Graduate School, Monroe University, USA.

*Pr. Jan Bamford, Hon. Vice President of International Higher Education, Communication Institute of Greece & Professor, Guildhall School of Business and Law, London Metropolitan University, London

*Pr. Shelly Lyons, Hon. Vice President of Leadership Development, Communication Institute of Greece

*Pr. Sophie Karanicolas, Hon. Vice President of Learning Innovations and International Relations, Communication Institute of Greece & Associate Professor, University of Adelaide, Australia.

 **20:00 - 21:30 | Official Conference Dinner**

Attendants

- Timothy S Froehler
 - Tyler Wasilenko, Instructor, Red Deer Polytechnic, Canada
 - Tawnya M Wasilenko, Red Deer Polytechnic, Canada
 - Ruben Muscat, Accounting Lecturer at the University of Malta Junior College, Malta
 - Magdalena Lewandowska, President of the Institute of Health and Social Support, INSTYTUT ZDROWIA I WSPARCIA SPOŁECZNEGO, Gdańska 5, 85-005 Bydgoszcz, Poland
 - Martyna Ditbrener, President of the Teraz Wy Foundation, Poland
-

CONFERENCE DAY 3 - Wednesday 02 July 2025

08:00 - 20:00 | Conference Educational Activities.

Educational Tour of Athens – Including the Acropolis and the Acropolis Museum

[Delphi Visit](#)

Two days Delphi with Meteora

Full-Day Trip to Nafplio & Mycenae

Cape Sounion

Our social activities are thoughtfully designed to encourage intercultural communication and meaningful exchange among participants. Participants need to register in order to be able to participate, either before or during the first day of the conference.

Please note that all events are subject to change or adjust due to unforeseen circumstances (such as weather conditions) and require a minimum number of participants to proceed.

Accompanying persons are warmly welcome to join by covering only the cost of the selected activity.

Kindly note that these events are **not included** in the registration fee, and prices may be adjusted accordingly.

CONFERENCE DAY 4 - Thursday 03 July 2025

08:00 - 20:00 | Conference Educational Activities.

Educational Island Cruise

CONFERENCE DAY 5 - Friday 04 July 2025

08:00 - 20:00 | Conference Educational Activities.

Ancient Corinth

CONFERENCE ACADEMIC & ORGANISING COMMITTEE

- *Pr. Margarita Kefalaki, Founder and President, Communication Institute of Greece & Adj. Professor, Hellenic Open University, Greece.
- *Pr. Michael A. Altamirano, Hon. Vice President of Strategic Management, Communication Institute of Greece & Professor, King Graduate School, Monroe University, USA.
- *Pr. Fotini Diamantidaki, Hon. Vice President of Research and Academic Affairs, Communication Institute of Greece & Associate Professor in Education, UCL Institute of Education, University of London, UK.
- *Pr. Jan Bamford, Hon. Vice President of International Higher Education, Communication Institute of Greece & Professor, Guildhall School of Business and Law, London Metropolitan University, London
- *Pr. Louis-Caleb Remanda, Vice President of digital media management, COMinG & Head of Department Economy, Markets & Societies, Assistant Professor of Management & Strategy, ISG, International business School, Paris, France.
- * Pr. Shelly Lyons, Hon. Vice President of Leadership Development, Communication Institute of Greece & Assistant Professor, Crandall University, Canada
- *Pr. Chen Wang, Ambassador, Communication Institute of Greece & Vice Dean /Professor, Faculty of Education, Beijing Normal University, Beijing, China.
- *Pr. Massimiliano Caruso, Co-Principal Wuxi United International School, Wuxi, China.
- *Pr. Carolin Rekar Munro, Professor of Leadership, Faculty of Management, Royal Roads University, Canada.
- *Pr. Juergen Rudolph, Hon. Vice President of International Research Development and Relations, Communication Institute of Greece; Editor-in-chief, Journal of Applied Learning & Teaching.
- *Pr. Sophie Karanicolas, Hon. Vice President of Learning Innovations and International Relations, Communication Institute of Greece & Associate Professor, University of Adelaide, Australia.
- *Pr. Ailson J. De Moraes, Hon. Vice President of Business and Public Affairs, Communication Institute of Greece & Senior Lecturer, Royal Holloway School of Management, University of London, Egham, Surrey, UK.
- *Pr. Nikleia Eteokleous, Hon. Vice President of Technology Integration Communication Institute of Greece Assistant Professor in Educational Technology, School of Education and Social Sciences & Head of the Distance Learning Committee Coordinator of M.Ed. in Curriculum Development and Instruction, Co-founder Robotics Academy, Cyprus.
- *Pr. Elpida Sklika, Ambassador Communication Institute of Greece & Teaching Fellow, University of Strasbourg, France.
- *Pr. Androniki Kavoura, Professor, Department of Business Administration, Communication/ Advertising Communication, University of West Attica, Greece.
- *Pr. Bradley Freeman, Ambassador, Communication Institute of Greece & Head, Department of Communication, Sunway University, Malaysia.
- *Pr. Andreas Veglis, Ambassador, Communication Institute of Greece & Professor, and Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.
- *Pr. Lydia Lymperis, Ambassador, Communication Institute of Greece & School of Education, Newcastle University, UK.
- *Pr. Song Yingfa, Ambassador, Communication Institute of Greece & Professor, University of Mining and Technology, China.
- *Pr. Mohsen Bensalem Brahmi, Ambassador, Communication Institute of Greece & FEM Sfax University, Co-Editor-in-Chief Strategy & Development Review, Tunisia.
- *Pr. Katerina Diamantaki, Ambassador, Communication Institute of Greece & Assistant Professor, Graduate Program Coordinator – MA in Digital Communication and Social Media DERE- The American College of Greece.
- *Pr. Argyro Kefala, Ambassador, Communication Institute of Greece & Associate Professor, Graduate Program Coordinator- MA in Strategic Communication & Public Relations, Communication Department, Deree-The American College of Greece.
- *Pr. Matt Glowatz, Ambassador, Communication Institute of Greece & Assistant Professor, University College Dublin, Ireland.
- *Pr. Helen Shestopal, Ambassador, Communication Institute of Greece & Professor, Chair of Psychology and Sociology of Politics, Lomonosov Moscow State University.
- *Mrs. Evi Naki, Administrator Manager, Communication Institute of Greece
- *Ms. Evi Chalkou, Administrator, Communication Institute of Greece
- *Ms. Fevronia Roizidou, Administrator, Communication Institute of Greece