

CONFERENCE PROGRAM

5th International Conference on Education (EDU2025)

Reimagining Education and Nurturing Learner Wellbeing

&

9th International Conference on Communication and Management (ICCM2025)

Reimagining Leadership: Exploring Innovative Pathways for Business and Communication

30 June – 4 July 2025

in Athens (Glyfada - [emmantina 4* hotel](#))

Organized by the Communication Institute of Greece (COMiNG)



Under the endorsement of:

King Graduate School of Monroe University, USA

Beijing Normal University, China

ISG International Business School, France

Media Informatics Lab, Aristotle University, Greece

Wuxi United International School, China

Robotics Academy - Frederick University

AAB College, Kosovo

Journal of Education, Innovation and Communication (JEICOM)

Journal of Applied Learning & Teaching (JALT)



CONFERENCE DAY 1 - Monday 30 June 2025

📍 Venue: Conference ground floor [Emmantina Hotel](#)

☕ Coffee Break- Coffee and snacks will be provided throughout the conference

🕒 08:00 - 08:30 | Registration & Welcome Coffee

🕒 08:30 - 09:00 | Opening Remarks

Pr. Margarita Kefalaki, President Communication Institute of Greece

Innovative Education Management: The Importance of Valuing Students' Voices

Pr. Fotini Diamantidaki, Hon. Vice President of Research and Academic Affairs, Communication Institute of Greece

Pr. Michael A. Altamirano, Hon. Vice President of Strategic Management, Communication Institute of Greece

Pr. Louis-Caleb Remanda, Hon. Vice President of digital media management, Communication Institute of Greece

Communication Institute of Greece and Open Access Publishing Association ([JEICOM](#))

🕒 09:00 - 10:40 | SESSION 1: Designing Inclusive and Intercultural Learning Environments

📄 Session leader: Margarita Kefalaki, Founder and President, Communication Institute of Greece.

- **09:00 - 09:20 | Jennifer Eddy**
Associate Professor, School of Education, Queens College, City University of New York, USA
Nurturing intercultural teaching and learning through curriculum design
- **09:20 - 09:40 | Jan Bamford**
Professor, Guildhall School of Business and Law, London Metropolitan University, London
Inclusive approaches to learning spaces: co-design of digital resources in international contexts
- **09:40 - 10:00 | Emma Bobocea**
Lecturer, London Metropolitan University, London
Preparation for flourishing: views of young people in high school
- **10:00 - 10:20 | Gina Solano**
Assistant Professor, Secondary Education and Educational Technology, State University of New York, Oneonta, USA
Mindful Moments: Strategies for Alleviating Anxiety in Elementary Students, Both Onsite and Online
- **10:20 - 10:40 | Tiecheng Li* & Fotini Diamantidaki****
*Lecturer / Associate Director, Department of Cultural and Religious Studies, The Chinese University of Hong Kong, Hong Kong
**Associate Professor in Education, UCL Institute of Education, University of London, UK.
Collaborative Online International Learning (COIL): Humanizing Education through Intercultural Film Projects

10:40 - 10:50 | ☕ Coffee Break

10:50 - 11:40 | SESSION 2: SESSION 5: WORKSHOP

"Developing teacher and learner intercultural communicative competence through curriculum design"

 **Facilitators: Jennifer Eddy* & Fotini Diamantidaki****


*Associate Professor of World Language Education, School of Education, Queens College, City University of New York.

**Associate Professor in Education, UCL Institute of Education, University of London, UK.

Description: How do our learners clarify, compare, elaborate, and collaborate with others to move plurilingual and pluricultural space forward and place new language and cultural contexts within reach for others? How can we design bespoke curricula for transferable concepts with relevance to community, career, and world? This workshop guides you in a content-rich design model as curriculum framer for authentic assessment, innovative learning, mediation and intercultural communicative competence. Let our presenters make the case for the language teacher as designer and learner as mediator to underpin practices for greater uptake and autonomy. Based on MFL projects in the UK and the United States, see task exemplars which unfold pupil deliverables for vertical transition across levels within transdisciplinary themes. Through these tasks, learners solve problems and create products with value beyond the classroom and develop confidence to use language they own right now to mediate for others between, among and within languages and cultures. During our workshop, participants will unpack key components of the design model, identify overarching ideas for thematic inquiry and develop tasks collaboratively across a range of learner engagement. Participants will also receive design templates for application within their learning context and communities of practice.

11:40 - 11:50 |  Coffee Break

11:50 - 13:10 | SESSION 3: Innovative Approaches in Educational Research

 *Session leader: Jan Bamford, Professor, London Metropolitan University, London*

- **11:50 - 12:10 | Jingyue Huang**
Master's Candidate, School of Educational Technology, Beijing Normal University, Beijing, China
A study of the impact of generative artificial intelligence on adolescents' creative thinking
- **12:10 - 12:30 | Zhou Ziwen* & Nie Jiayu****
*Researcher, Guangzhou Nansha Academy of Educational Development (GNAED), China
**Teacher, Guangzhou Nansha Academy of Educational Development (GNAED), China
A Case Study of Subject Knowledge Construction in Primary Mathematics under the Embodied Cognition Perspective
- **12:30 – 12:50 | Efi Karatopouzi**
ACS Athens American Community School Athens Greece
Smart Classrooms, Smarter Minds: Enhancing Social-Emotional Learning with AI
- **12:50 – 13:10 | Kwan Yuet Ling, Linda**
Senior Lecturer, Department of Psychology, The Education University of Hong Kong, Hong Kong
Enhancing Communication Skills: Designing and Assessing the Effectiveness of Innovative E-Tools

13:10 - 13:20 | ☉ **Coffee Break**

🕒 13:20 - 14:20 | SESSION 4: Mental Health and Wellbeing in Education

📄 Session leader: Jennifer Eddy, Associate Professor, City University of New York, New York, USA

- **13:20 - 13:40 | *Valérie Favez & *Pascale Pasche-Provini**
*Academic advisors, University of Geneva, Switzerland
Mental Health and/or Inappropriate Student Behaviour at the University of Geneva: A New Challenge for Academic Advisors
- **13:40 - 14:00 | Anne Burns**
Honorary Professor, School of Education, University of New South Wales, Sydney, Australia
Towards diverse, inclusive and sustainable practitioner action research in English language teaching
- **14:00 - 14:20 | *Zhao Ran, Xin Jie, X**iaoyu Shi, Jianpo Ma & ***Xuemei Li**
*Lecturer, Institute of Educational Economics, Faculty of Education, Beijing Normal University, China
** Beijing Commerce and Trade School, China
***Beijing Jinghua Experimental School, China
How does teacher education affect student development? An Empirical analysis based on CEPS data

14:20 - 15:20 | Lunch break

🕒 15:20 - 18:00 | SESSION 5: Official Board Meeting, Communication Institute of Greece

Theme: Future Goals and Opportunities for the Communication Institute of Greece and the Journal of Education, Innovation, and Communication

The meeting is open to Representatives from Partner and Collaborating Universities in case they would like to discuss possibilities for common projects and partnerships.

19:30 - 22:00 | Greek Night entertainment

CONFERENCE DAY 2 - Tuesday 01 July 2025

📍 Venue: Conference Hall A

🕒 08:50 - 17:00

08:40 - 09:00 | Opening of the Conference second day

🕒 09:00 - 09:40 | SESSION 5: WORKSHOP

Cultivating Spiritual Self-Leadership: The Pathway towards Authentic Spiritual Leadership

📄 Facilitator : | **Shelly Lyons**, Assistant Professor, Crandall University, Canada

Description: Finding ways to promote connection and inclusivity in our increasingly diverse workplaces, and doing so authentically, can often be a challenge for leaders. Being authentic requires leaders who have the ability to lead others towards holistic well-being that mirrors how they lead themselves. Spiritual self-leadership provides one pathway for leaders to know and develop their own inner lives which, in turn, allows them to create space for connectedness and purpose within their organizations.

In this workshop, I will introduce the Spiritual Self-Leadership model, which is a signature contribution from my recent research study. We will delve into the questions: How can this model influence my spiritual self-leadership journey? How could cultivating spiritual self-leadership impact the way I lead others? What am I already doing to cultivate spiritual self-leadership in myself and others? and How can I continue to prioritize the development of spiritual self-leadership in myself and others?

09:40 - 10:00 | ☕ Coffee Break


🕒 10:00 - 10:40 | SESSION 6: Emerging Global Trends in Education and Management

📄 Session leader: **Michael Anibal Altamirano**, Professor, King Graduate School, Monroe University, USA

- **10:00 - 10:20 | Alex Athanassoulas**
President & CEO of STIRIXIS Group, President of Sustainable Building Council of Greece, Vice President CEO Clubs metalaxis, Greece
Ensuring Prosperity for Education
- **10:20 - 10:40 | Elizabeth Williams**
Doctoral Candidate, Faculty of Management, Royal Roads University, Canada
Defining the communicative manager

10:40 - 11:10 | Discussion & ☕ Coffee Break

11:10 - 12:40 | SESSION 7: Leadership and Communication Practices


 *Session leader: **Fotini Diamantidaki**, Associate Professor in Education, UCL Institute of Education, University of London, UK.*

- **11:10 - 11:30 | Michael Anibal Altamirano**
Professor, King Graduate School, Monroe University, USA
The Impact of Healthy Eating and Physical Activity Programs on Employee Performance: Insights from Business Analytics
- **11:30 - 11:50 | Zhou Hui & Akmar Hayati Binti Ahmad Ghazali**
PhD Student & Associate Professor, Faculty of Modern Language and Communication, University Putra Malaysia, Malaysia
Framing and Stigma: A critical Discourse Analysis of BBC News' China-related Reporting on Twitter
- **11:50 - 12:10 | Marshall Sallah**
Adjunct Professor, King Graduate School, Monroe University, USA
Financial Symphony: The Asymmetric Harmony between Global Equity, Bond Prices, and Commodity Prices
- **12:10 - 12:30 | Maria Eliophotou Menon**
Professor, Department of Education, University of Cyprus, Cyprus
The student experience during the COVID-19 pandemic: Implications for teaching and learning in higher education - added here ... to see

12:30 - 12:40 | Discussion

12:40 - 14:20 | SESSION 9: Online Presentations (via Zoom)

Zoom link to be sent three days before the event

 *Session Leader and responsible for the conference virtual participation: **Louis-Caleb Remanda**, Head of Department Economy, Markets & Societies, Assistant Professor of Management & Strategy, ISG, International business School, Paris, France*

- **12:40 - 13:00 | Maria Concetta Carruba & Barca Alessandro & Mariella Tripaldi**
Researchers, Psychology and Education, Italy & Tutor, FORPSICOM, Italy
Embracing Design Thinking as a Paradigm Shift in Educational Innovation
- **13:00 - 13:20 | Massimiliano Caruso**, Co-Principal Wuxi United International School, Wuxi, China
Agile Scrum: A case study in organisational culture and emergent leadership in two Christian faith-based schools
- **13:20 - 13:40 | Min Qi**, Postgraduate Student, Faculty of Education, Beijing Normal University, China
How principal emotional leadership affects teacher knowledge sharing: a moderated mediation model
- **13:40 - 14:00 | Xiren Tang* & Yaping Xu** & Honghui Li*****
* Master's Candidate, School of Educational Technology, Beijing Normal University, Beijing, China
**Lecturer, School of Educational Technology, Northwest Normal University, Lanzhou, China
***Phd Candidate, School of Educational Technology, Beijing Normal University, Beijing, China
Generative AI tools as sophisticated companions in the classroom : A Framework for Project-Based Learning Design and Implementation

- **14:00 - 14:20 | Ling Wu**
Graduate Student, The Institute of International and Comparative Education, Beijing Normal University, China
Who Would Prefer Applying for a PhD: A Study on the Factors Influencing Chinese Women's Willingness to Pursue a Doctoral Degree

14:00 - 14:10 | Discussion

14:10 - 15:00 | Lunch break

🕒 15:00 - 18:00 | SESSION 10: Open discussion on the conference themes:

***Reimagining Education and Nurturing Learner Wellbeing**

***Reimagining Leadership: Exploring Innovative Pathways for Business and Communication**

20:00 - 22:00 | Official Conference Dinner

CONFERENCE DAY 3 - Wednesday 02 July 2025

10:00 - 20:00 | Conference Educational Activities.

Please see the [Conference Social Program](#)

11:30- 12:30 | Tours Group, National Library of Greece

Stavros Niarchos Foundation Cultural Center

364 Syngrou Ave. Kallithea, 17674 Greece

CONFERENCE DAY 4 - Thursday 03 July 2025

10:00 - 20:00 | Conference Educational Activities.

Please see the [Conference Social Program](#)

CONFERENCE DAY 5 - Friday 04 July 2025

10:00 - 20:00 | Conference Educational Activities.

Please see the [Conference Social Program](#)

Attendants

- Timothy S Froehler
 - Tyler Wasilenko, Instructor, Red Deer Polytechnic, Canada
 - Tawnya M Wasilenko, Red Deer Polytechnic, Canada
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CONFERENCE ACADEMIC COMMITTEE

- *Pr. Margarita Kefalaki, Founder and President, Communication Institute of Greece & Adj. Professor, Hellenic Open University, Greece.
- *Pr. Michael A. Altamirano, Hon. Vice President of Strategic Management, Communication Institute of Greece & Professor, King Graduate School, Monroe University, USA.
- *Pr. Carolin Rekar Munro, Hon. Vice President of Leadership Development, Communication Institute of Greece & Professor of Leadership, Faculty of Management, Royal Roads University, Canada.
- *Pr. Fotini Diamantidaki, Hon. Vice President of Research and Academic Affairs, Communication Institute of Greece & Associate Professor in Education, UCL Institute of Education, University of London, UK.
- *Pr. Juergen Rudolph, Hon. Vice President of International Research Development and Relations, Communication Institute of Greece; Editor-in-chief, Journal of Applied Learning & Teaching.
- *Pr. Sophie Karanicolas, Hon. Vice President of Learning Innovations and International Relations, Communication Institute of Greece & Associate Professor, University of Adelaide, Australia.
- *Pr. Ailson J. De Moraes, Hon. Vice President of Business and Public Affairs, Communication Institute of Greece & Senior Lecturer, Royal Holloway School of Management, University of London, Egham, Surrey, UK.
- *Pr. Louis-Caleb Remanda, Vice President of digital media management, COMinG & Head of Department Economy, Markets & Societies, Assistant Professor of Management & Strategy, ISG, International business School, Paris, France
- *Pr. Nikleia Eteokleous, Hon. Vice President of Technology Integration Communication Institute of Greece Assistant Professor in Educational Technology, School of Education and Social Sciences & Head of the Distance Learning Committee Coordinator of M.Ed. in Curriculum Development and Instruction, Co-founder Robotics Academy, Cyprus.
- *Pr. Chen Wang, Ambassador, Communication Institute of Greece & Vice Dean /Professor, Faculty of Education, Beijing Normal University, Beijing, China.
- *Pr Massimiliano Caruso, Co-Principal Wuxi United International School, Wuxi, China.
- *Pr. Elpida Sklika, Ambassador Communication Institute of Greece & Teaching Fellow, University of Strasbourg, France.
- *Pr. Androniki Kavoura, Professor, Department of Business Administration, Communication/ Advertising Communication, University of West Attica, Greece.
- *Pr. Bradley Freeman, Ambassador, Communication Institute of Greece & Head, Department of Communication, Sunway University, Malaysia.
- *Pr. Andreas Veglis, Ambassador, Communication Institute of Greece & Professor, and Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.
- *Pr. Lydia Lymperis, Ambassador, Communication Institute of Greece & School of Education, Newcastle University, UK.
- *Pr. Song Yingfa, Ambassador, Communication Institute of Greece & Professor, University of Mining and Technology, China.
- *Pr. Mohsen Bensalem Brahmi, Ambassador, Communication Institute of Greece & FEM Sfax University, Co-Editor-in-Chief Strategy & Development Review, Tunisia.
- *Pr. Katerina Diamantaki, Ambassador, Communication Institute of Greece & Assistant Professor, Graduate Program Coordinator – MA in Digital Communication and Social Media DERE- The American College of Greece.
- *Pr. Argyro Kefala, Ambassador, Communication Institute of Greece & Associate Professor, Graduate Program Coordinator- MA in Strategic Communication & Public Relations, Communication Department, Deree-The American College of Greece.
- *Pr. Matt Glowatz, Ambassador, Communication Institute of Greece & Assistant Professor, University College Dublin, Ireland.
- *Pr. Helen Shestopal, Ambassador, Communication Institute of Greece & Professor, Chair of Psychology and Sociology of Politics, Lomonosov Moscow State University.