

8th Annual International Conference on Communication and Management (ICCM2022)
What will Communication be like? Future directions on global challenges and tensions
&
4th International Conference on Education (EDU2023)
The future of education: inclusive and interdisciplinary responses to global challenges

04-07 December 2023

organized by the



Communication Institute of Greece (COMinG)

with the endorsement of



[King Graduate School at Monroe College, USA](#)



[University of Versailles Saint-Quentin-en-Yvelines, France](#)



[Beijing Normal University, China](#)



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[Media Informatics Lab, A.U.Th., Greece](#)



[Journal of Education, Innovation and Communication \(JEICOM\)](#)



[Journal of Applied Learning & Teaching \(JALT\)](#)



[Center for Intercultural Dialogue](#)

Conference Program

Monday 04 December 2023

Important information:

- ✓ The conference took place in Athens Greece.
- ✓ The times below are in real time for Athens, Greece.
- ✓ Links were provided to those participants who were registered to participate remotely.
- ✓ Each presenter had a maximum of 15 min to present their research paper (including questions at the end of the sessions).
- ✓ The conference also included a series of 50 min workshop for extended discussion and participation.
- ✓ There was a continue coffee break for all conference participants.
- ✓ There was a second room available for participants who decided to exchange during coffee time or during the sessions.

09:00 – 09:40 Opening of the Conference- Registrations

09:40 – 10:10 Welcome & Opening Remarks

***Margarita Kefalaki**, President, Communication Institute of Greece. “*Responses to global challenges on Education and Communication*”.

***Michael Anibal Altamirano**, Hon. Vice President of Strategic Management, Communication Institute of Greece & Professor, King Graduate School, Monroe College, Bronx NY, USA.

***Louis-Caleb Remanda**, Hon. Vice President of digital media management, Communication Institute of Greece & Associate Researcher, LAREQUOI Research Center of Management, University of Versailles – Paris Saclay, France.

***Jan Bamford**, Hon. Vice President of International Higher Education, Communication Institute of Greece & Professor of International Higher Education, London Metropolitan University, Guildhall School of Business and Law, UK & Head of Student Experience and Academic Outcomes.

***Jürgen Rudolph**, Hon. Vice President of International Research Development and Relations, Communication Institute of Greece & Director of Research, Kaplan Singapore & Editor in Chief, Journal of Applied Learning & Teaching.

***Ailson De Moraes**, Hon. Vice President of Business and Public Affairs, Communication Institute of Greece & Senior Lecturer, Royal Holloway University of London, UK.



10:10 – 11:30

SESSION 1

Title: Integrating Artificial Intelligence and Collaborative Learning

Session Leader: *Michael Anibal Altamirano, Professor, King Graduate School, Monroe College, Bronx NY, USA.

*Kaja Glahn, Senior Lecturer, Department of Business and Tourism, Salzburg University of Applied Sciences, Austria

Using ChatGPT to teach English for Academic Purposes: Perspectives from the Classroom

*Jürgen Rudolph, Director of Research, Kaplan Singapore & Shannon Tan, Research Executive, Kaplan Singapore.

War of the chatbots. Bard, Bing, ChatGPT and Ernie’s impact on higher education

*Ailson De Moraes, Senior Lecturer, Royal Holloway University of London, UK.

Student appraisals of collaborative team teaching: A quest for student engagement

*Daoyong Ding, Associate Professor, Faculty of Education, Beijing Normal University, China.

"The Lost Elements of the Artificial World: A Reassessment of Gert Biesta's Critique of John Dewey."

*Jinyan ZHOU, Associate professor, Faculty of Education, Beijing Normal University, China.

“Resources” or “Relationships”? Exploring Factors in Producing Children and Adolescents' Social and Emotional Skills with a Survey Data from China

11:30 – 12:20

SESSION 2

Workshop 1

Title: Communicating Workplace Spirituality: An Employee Recruitment Strategy

Led by *Shelly Lyons, Assistant Professor of Organizational Management, Crandall University, Canada & *Elizabeth Williams, Professor of Marketing, Centennial College, School of Business, Canada.

Description:

Workplace spirituality has been the focus of many studies which have underlined its importance both for organizations and employees. While larger employers have embraced inclusion strategies that recognize and support employee neurodiversity, gender, race, ability and other characteristics, spirituality appears to be excluded from the conversation, despite overwhelming evidence of its benefits. The aim of this study is to explore the question “How are large Canadian employers signaling a commitment to workplace spirituality to prospective employees?” Employing content analysis, the websites of 25 large Canadian organizations will be examined to discover: 1) how they publicly communicate spirituality, 2) what can be inferred from this communication; and, 3) what lessons can be extrapolated for organizations who seek to showcase spirituality to prospective employees?



12:20 – 13:10

SESSION 3

Workshop 2

Title: **Fostering interdisciplinary thinking skills and working practices in doctoral students on English for Special Academic Purposes (ESAP) courses**

Led by *Jennifer Skipp, Senior Lecturer (freelance), Language Centre, University of Luxembourg and Senior Lecturer, English Studies, Trier University, Germany.

Description:

Due to the historic predominance of disciplines in Higher Education, doctoral students often lack knowledge about the working practices of other fields or the experience of working with them, and lack skills that could help them communicate their ideas to non-specialists. This is problematic if they have entered a program that is interdisciplinary or wish to do so in the future. This workshop introduces participants to practical, classroom-based activities that can be used to encourage skills that the literature suggests are ideal for working across disciplines. By using the Language Specificity Pyramid (LSP) a tool which adopts elements of Karl Maton's (2011) Legitimation Code Theory (LCT), participants will be asked to 'unpack' research terms and 'repack' their research and present this to a partner. Participants will evaluate these activities for their ability to foster interdisciplinary skills in multidiscipline cohorts and doctoral students in particular.

13:10 – 14:00

SESSION 4

Title: **Transformative Learning, Quality Assurance and Communication**

Session Leader: * Shelly Lyons, Assistant Professor of Organizational Management, Crandall University, Canada.

*Michael A. Altamirano, Professor, King Graduate School, Monroe College, USA

Lost In Space: An Explorative Study of Arrested Emotional Development of High School Aged Children Post-Pandemic

*Xiaolin Zhu, Fujian, Xiamen University, China.

How an organisation responds to multiple institutional logics: integrating UK and Chinese quality assurance systems in one university

*Maria Eliophotou Menon, Professor, Department of Education, University of Cyprus.

Transformational Leadership and Educational Outcomes: A Review of the Literature

SESSION 5

14:00 – 14:20

Round Table Discussion “*Learning and teaching in and after times of crisis*”

Session Coordinator: *Dr. Jürgen Rudolph, Director of Research, Kaplan Singapore & Editor in Chief, Journal of Applied Learning & Teaching.

The discussion is open with the purpose to exchange views, communicate and learn from each other

14:20 – 15:20 Lunch Break and Group discussion

19.30 – 21.00 Greek Symposium with dinner

End of the conference 1st day

09:00 – 09:10 Opening of the Conference 2nd day

09:10 – 10:10

SESSION 6

Title: Inclusivity, Emotional Intelligence and Innovation in Learning

Session Leader: *Margarita Kefalaki, President, Communication Institute of Greece.

*Eunice Tan, Senior Lecturer, Head of Special Education Programme, Nathan School of Human Development (NSHD), University of Social Sciences, Singapore.

Improving And Facilitating Enhancement In Terms Of Care For Adults With Disabilities In Singapore

*Adva Zilberstein-Haham, Special Education Faculty, Haifa university, Tel-Hai college, Israel.

The Educational process of populations with special needs during crisis situations: ways, pedagogical - technological tools

*Zhenying Zhang, PH.D. student, Faculty of Education, Beijing Normal University, Beijing, China & Binli Chen, Associate Professor, School of Social Development and Public Policy, Beijing Normal University, Beijing.

Physical Exercise and Non-Cognitive Abilities in Adolescents: Evidence from China Education Panel Survey

10:10 – 11:00

SESSION 7

Workshop 3

Title: International perspectives on the role of leadership and the improvement of the student experience.

Led by *Jan Bamford, Professor of International Higher Education, London Metropolitan University, Guildhall School of Business and Law, UK & Head of Student Experience and Academic Outcomes & *Elena Moschini, Head of Student Experience and Academic Outcomes, London Metropolitan University, School of Computing and Digital Media and Position, UK.

Description:

This workshop explores international perspectives on leadership roles in higher education. It has a particular focus on engaging participants in considering academic roles in different international settings in higher education which can operate as a bridging space, a ‘third space’ (Whitchurch, 2008) between the academic and the administrative. The workshop will focus on understanding the construct of leadership and consider how it can be seen to frame the activities of academic staff who engage in projects that improve the student experience. We will consider how academic roles promote and engage with implementing and designing change management projects which in turn can promote innovation in pedagogic practice. The workshop will consider examples from research data gathered from undertaking 21 interviews both in the UK and overseas with interviewees from Australia, Canada, France, Italy, Germany and the Netherlands. The discussion will consider how the data provides insights into the ways in which academic staff acting in academic leadership roles, both here and overseas, engage in such projects. The examples discussed draw from the authors’ recently published book, *Understanding and Improving the Student Experience in*



Higher Education: navigating the third space. Through the voices of practitioners in UK and international settings, insights are provided into the importance of understanding the role of third space professionals and the links with pedagogic innovation and practice. Through consideration of the importance of understanding more about the construct of leadership its role in higher education is brought to the fore. The international dimension will allow participants to reflect on the ways in which third space professionals act as educational leaders from the perspective of their agency, the fluid spaces that they operate within, their creativity as well as considering the challenges presented by the metrics discourse.

11:00 – 11:50

SESSION 8

Workshop 4

Title: A consideration of the future of work-based doctoral education

Led by *Martin Andrew, Associate Professor of Work-Based Learning, Otago Polytechnic, Te Pūkenga, New Zealand.

Description:

As a doctoral mentor within New Zealand's only work-based learning doctorate with 20 completions and 15 current learners, I wish to pose the question: "What are the implications for the future of work-based doctoral programmes in light of our experiences as leading practitioners in the field?" We operate as professionals in an era characterised by supercomplexity, 'perchange' and the long shadow of COVID-19. Our Zeitgeist is darker, more anxious and more disrupted than it has been for many decades.

This session is a facilitated discussion on doctoral mentoring with an emphasis on work-based or professional contexts and will we will consider such points as:

- Professional doctorate types and structures, and distinct features from PhDs.
- What mentoring looks like in the professional doctorate spaces as opposed to PhD supervision.
- The 'push factors' making professional doctorates more relevant than PhDs outside of hard sciences.
- Ways of using community to build support for academic mentors and learners/candidates".

The leader of this panel, depending on the workshop attendees, would like them to write a paragraph-long reflection on doctoral supervision in their contexts that he could curate into a collaborative autoethnographic article for publication. The purpose of this session could have an artifact and not just be attended and forgotten.



11:50 – 13:40

SESSION 9

Title: Building Teacher Capacity and Amelioration

Session Leader: ***Louis-Caleb Remanda**, Associate Researcher, LAREQUOI Research Center of Management, University of Versailles – Paris Saclay, France.

*Lin Wang, Master student, Institute of Curriculum and Teaching, Faculty of Education, Beijing Normal University, China.

“The relationship between "improving competency" and "improving academic performance": An analysis based on the background of “Double Reduction(Shuang Jian)” policy”.

*Xiaonan Shi, Doctor Student, Higher Education Institution, Beijing Normal University, Beijing, China.

External support of British science, technology and innovation policy for the sustainable development of academic disciplines

ZOOM PRESENTATIONS

*Dongsheng Wang, PhD candidate, Faculty of Education, Beijing Normal University, China & Liang Huang, Assistant professor, School of Humanities, Southeast University, China.

How principal transformational leadership influences teachers’ inclusive teaching behavior: The mediating roles of teacher inclusive role identity and efficacy for inclusive practice

*Rui Chen, Master Student, Institute of Early Childhood Education, Faculty of Education, Beijing Normal University, China.

Memory into Reality: How do Childhood Experiences Influence Kindergarten Teachers' Teacher-child Interactions?

*RuoBing Wang, postgraduate student, China basic education quality monitoring Collaborative Innovation Center, Beijing Normal University, China

A pilot study to develop a systems thinking skill test in the context of plastic waste management

*Junjiao Zhang, Doctoral Candidate, Department of Education, Beijing Normal University, China.

Research on the Construction of Teacher Professional Learning Community in the Web3.0 Era- based on the ""spiral of silence"" theory

13:40 – 14:00

SESSION 10

Round Table Discussion “Communicating in and after times of crisis”

Session Coordinator: ***Jan Bamford**, Professor of International Higher Education, London Metropolitan University, Guildhall School of Business and Law, UK & Head of Student Experience and Academic Outcomes.

The discussion is open with the purpose to exchange views, communicate and learn from each other

14:00 – 15:00 Lunch and Group Discussion

19.00 – 20.30 Social dinner

End of the conference 2nd day



Wednesday 6 December 2023

Cultural Activities Day 1

Delphi Visit (07:30 – 19:30, approximate time).

OR

Two days Delphi with Meteora (Wednesday and Thursday).

Thursday 7 December 2023

Cultural Activities Day 2

Educational tour in Athens, including the Acropolis and the Acropolis museum (07:40- 13:00, approximate time)

OR

Educational One day Island Cruise, including 3 islands (07:30-20:30, approximate time)

Academic and Organising Committee

- *Dr. [Margarita Kefalaki](#), President, Communication Institute of Greece.
- *Dr. [Louis-Caleb Remanda](#), Hon. Vice President of digital media management, Communication Institute of Greece & Associate Researcher, LAREQUOI Research Center of Management, University of Versailles – Paris Saclay, France.
- *Dr. [Michael A. Altamirano](#), Hon. Vice President of Strategic Management, Communication Institute of Greece & Professor, King Graduate School, Monroe College, USA.
- *Dr. [Jan Bamford](#), Hon. Vice President of International Higher Education, Communication Institute of Greece & Professor of International Higher Education, London Metropolitan University, Guildhall School of Business and Law, UK & Head of Student Experience and Academic Outcomes, Hon.
- *Dr. [Jürgen Rudolph](#), Hon. Vice President of international research development and relations, Communication Institute of Greece & Director of Research, Kaplan Singapore & Editor in Chief, Journal of Applied Learning & Teaching.
- *Pr. [Ailson J. De Moraes](#), Hon. Vice President of Business and Public Affairs, Communication Institute of Greece & Senior Lecturer, Royal Holloway School of Management, University of London, Egham, Surrey, UK.
- *Pr. [Sophie Karanicolas](#), Hon. Vice President of Learning Innovations and International Relations, COMinG & Hon. Associate Professor, University of Adelaide, Australia.
- *Dr. [Carolyn Rekar Munro](#), Hon. Vice President of Leadership Development, Communication Institute of Greece & Professor of Leadership, Faculty of Management, Royal Roads University, Canada.
- *Dr. [Robert J. Bonk](#), Vice President for Written Communication and Convenor of COMinG Special Interest Writing Groups & Emeritus Professor of Professional Writing, School of Human Service Professions, Widener University, Chester, USA.
- *Dr. [Fotini Diamantidaki](#), Hon. Vice President of Research and Academic Affairs, Communication Institute of Greece & Associate Professor in Education, UCL Institute of Education, University of London, UK.
- *Dr. [Androniki Kavoura](#), Professor, Department of Business Administration, Communication/ Advertising Communication, University of West Attica, Greece.
- *Dr. [Katerina Diamantaki](#), Assistant Professor, Graduate Program Coordinator – MA in Digital Communication and Social Media DEREE-The American College of Greece.
- *Dr. [Chen Wang](#), Vice Dean /Professor, Faculty of Education, Beijing Normal University, Beijing, China.
- *Dr. [Kan Yue](#), Vice Dean & Professor, Zhejiang University, China.
- *Dr. [Nikleia Eteokleous](#), Associate Professor in Educational Technology, School of Education and Social Sciences & Head of the Distance Learning Committee Coordinator of M.Ed. in Curriculum Development and Instruction, Co-founder Robotics Academy, Cyprus.
- *Dr. [Andreas Veglis](#), Professor, and Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.
- *Dr. [Matt Glowatz](#), Assistant Professor, University College Dublin, Ireland.
- *Dr. [Elpida Sklika](#), Teaching Fellow, University of Strasbourg, France.
- *Dr. [Andjelka Mihajlov](#), Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.
- *Dr. [Song Yingfa](#), Professor, School of Public Policy and Management, China University of Mining and Technology, China & Chair, Research Committee on Political Socialization and Education, International Political Science Association (IPSA).
- *Dr. [Mohsen Bensalem Brahmi](#), FEM Sfax University, Co-Editor-in-Chief Strategy & Development Review, Tunisia.
- *Aggeliki Polyzoi, MBA, Cultural management units (organizing committee).
- *Giannoula Char. Sandraveli, Ph.D student, Cultural management (organizing committee).
- *Evangelia Chalkou, MBA, Cultural management (organizing committee).