

7th Annual International Conference on Communication and Management (ICCM2022)
&
3rd International Conference on Education (EDU2022)

26-29 September 2022

organized by the

Communication Institute of Greece (COMinG)

with the endorsement of

King Graduate School at Monroe College, USA



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University of Versailles Saint-Quentin-en-Yvelines, France



Media Informatics Lab, School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece



Beijing Normal University, China



/

Zhejiang University, China



Academy of robotics, university of Frederick, Cyprus



Royal Holloway University of London



/

Kaplan Singapore



Journal of Education, Innovation and Communication (JEICOM)



/

Journal of Applied Learning & Teaching (JALT)



Center for Intercultural Dialogue



Conference Programme

Monday 26 September 2022

Important information:

- ✓ Here is the YouTube link to watch the conference's first day: <https://youtu.be/D9ZfuhzDGGY>
- ✓ Here is the YouTube link to watch the conference's second day: <https://youtu.be/IEbYiEFsWQc>
- ✓ Here is the YouTube link to watch the conference's third day: <https://youtu.be/24MH-rvLwN8>
- ✓ Here is the YouTube link to watch the conference's fourth day: <https://youtu.be/06b-i0uAOqI>
- ✓ The conference has taken place remotely in real time for Athens, Greece.
- ✓ During the breaks participants were able to stay online to exchange views and communicate.
- ✓ Only the conference sessions were recorded, not the breaks. Additionally a workshop was not recorded to protect the privacy of the children that figured in the workshop.
- ✓ Each educator (conference participant) had a maximum of 15 min to present his/her research paper and 5 minutes for interaction. Participants were able to type their questions in the chat box during the session. The session leader collected questions for the end of each presentation.
- ✓ For any question or query concerning the conference or the institute, please contact the *Communication Institute of Greece* at info@coming.gr or send a message via our FB page <https://www.facebook.com/comingasso/>

10:30 – 10:40 Opening of the Conference (time for participants to connect)

10:40 – 11:00 Welcome & Opening Remarks

Margarita Kefalaki, President, Communication Institute of Greece.

Communicating in Education and Educating in Communication

11:00 – 12:10

Panel no 1: Case studies, Methodologies and evaluation in education

Head of the Panel: **Margarita Kefalaki**, President, Communication Institute of Greece.

- Vanessa Stafford, Director, Academic Learning, Kaplan Business School, Australia.
The 5-Touchpoints Blended Learning Model – a case study of a higher education SoTL program
- Lena Itangata, Senior Lecturer in the Portsmouth Business School at the University of Portsmouth, UK.
'Bittersweet' and 'alienating': An extreme comparison of collaborative autoethnographic perspectives from higher education students, non-teaching staff and faculty during the pandemic in the UK and Singapore
- Gao You, Doctoral Candidate, Institute of Early Childhood Education, Faculty of Education, Beijing Normal University, Beijing, China.
Research on the Construction of Evaluation Standard of Kindergarten Teachers' Children's Behavior Observation Ability



12:10 – 12:30 Break

12:30 – 14:30

Panel no 2: Teaching Practices

Head of the Panel: **Lena Itangata**, Senior Lecturer in the Portsmouth Business School at the University of Portsmouth, UK.

- Jan Bamford, Professor, Acting Deputy Dean (Students and Academic Portfolio), London Metropolitan University, London & Jo Guiver, Researcher, University of Central Lancashire, UK & Kathryn Mary Torkington, Associate Professor, University of Algarve, Portugal & Uğur, Laurent, Professor in International Tourism Management, Heilbronn University of Applied Sciences, Germany.

Will we ever go back to normal? An international exploration of the impact of Covid-19 on tourism teaching in 5 countries

- Juergen Rudolph, Head of Research, Kaplan Higher Education Singapore & Shannon Tan, Researcher, Kaplan Higher Education Singapore, Singapore.

What does it mean to teach well? Reflections on an ongoing book project with Stephen Brookfield

- Ailson De Moraes, Senior Lecturer, School of Business & Management, Royal Holloway, University of London, UK. **(did not present)**

Teaching Entrepreneurship in the Classroom: Does it make any difference in an entrepreneurship career?

- Begüm Burak, Independent researcher, author & editorial board member, Turkey.

The Teaching of Nationalism and Nation-Building in Turkey

- Mohamed Fadhil, Adjunct Lecturer, Kaplan Higher Education Singapore, Singapore.

Appreciative Inquiry - A Research Methodology

14:30 – 15:00 Lunch Break

(Conference participants can, in case they wish, stay connected and have lunch, coffee, or a drink together. This session will not be recorded.).



15:00 – 17:00

Workshop series ‘Qualities we should aspire as academics’

This workshop series includes different workshops, as a part of EDU2022 and ICCM2022

Description: Being an academic is not an easy task. It is actually a quite challenging procedure of sharing knowledge to make this world a better place. This seminary, organized under 7 different workshops during the 4 conference days, will examine leadership roles and opportunities as academics, referring to specific experiences from universities around the world. Different workshops led by well known academics and researchers from all over the world (USA, Singapore, Canada, Australia, UK, Ireland) will provide opportunities to learn and exchange on strategy building and alignment for a changing world; building the skills to navigate uncertain times; leading diverse and hybrid teams; publishing opportunities, ways to reduce publishing stress; publishing tips, and much more.

Workshops Leaders

Pr. Michael Altamirano (USA), Pr. Carolin Rekar Munro (Canada), Hon. Pr. Sophie Karanicolas (Australia), Pr. Jürgen Rudolph (Singapore), Hon. Pr. Robert J. Bonk (USA), Dr. Catherine E. Deri (Canada), Pr. Matt Glowatz (Ireland), Pr. Jamie Kelly (Ireland), Pr. Fotini Diamantidaki (UK), Associate, Pr. Sophia Lam, Pr. Jane Woo (UK), Simone Karanicolas (Australia).

Workshop 1

15:00 – 16:00 (real-time for Greece)

Title: Effectiveness and self-reflection: a framework towards becoming more effective teachers and academics.

Led by

* [Hon. Pr. Sophie Karanicolas \(Australia\)](#), University of Adelaide, Australia & Vice President of Learning Innovations and International Relations, Communication Institute of Greece.

Description: In this workshop, Hon Associate Professor Sophie Karanicolas will discuss the importance of self-reflective practice in teaching, and seeking and responding to diverse forms of feedback. This session will also introduce the use of reflective practice frameworks that help guide educators to evaluate their teaching effectiveness, whilst engaging in scholarly practice. Finally, the importance of developing a unique teaching philosophy will be explored as a means of assisting academics to outline their aspirations and goals, and further developing their professional identity as teachers.



Workshop 2

16:00- 17:00 (real-time for Greece)

Title: Publish, Don't Perish: Foundation Concepts and Practical Techniques

Led by

Pr. Jürgen Rudolph, Head of Research, Kaplan Higher Education Singapore & Vice President of International Research Development and Relations, COMinG.

& Hon. Pr. Robert J. Bonk (USA), Hon. Professor of professional writing Widener University Chester, Pennsylvania USA & Vice President for Written Communication and Convenor of COMinG Special Interest Writing Groups.

Description: This workshop aims to demystify the academic writing and publishing processes and consider aspects of a sustainable and enjoyable writing practice that fosters confidence and reduces stress, as many academics find writing and getting published quite hard.

➤ TO DO BEFORE THE CONFERENCE!

Please **click HERE** (or here <https://rjbonkphd.wixsite.com/rj-bonk-coming>) to watch the self-paced writing workshop entitled "*Practical Writing Techniques*". This self-paced writing workshop is ready for your consideration. The idea is to enable registrants as well as relevant institutions to access this educational module as a potential enticement to participate more fully with COMinG (small groups of graduate students and/or newer faculty using this module in a self-paced seminar). The participants are supposed to have already accessed this seminar presentation before the conference and send their questions or comments at info@coming.gr before the event. **Hon. Pr. Robert J. Bonk (USA)**, will be available to answer to any questions or queries during or after the workshop.

➤ Please remember to send us your questions/comments at info@coming.gr

17:00 – 17:30 Group Discussion
End of the conference 1st day

10:50 – 11:00 Opening of the Conference 2nd day

11:00 – 12:30

Panel no 3: Political Communication

Head of the Panel: **Jan Bamford**, Professor, Acting Deputy Dean (Students and Academic Portfolio), Head of Student Experience and Academic Outcomes, Co-Director of the Higher Education Research Group (HERG), London Metropolitan University, London.

- Martha Kyriakou, Laboratory of Social Media, School of Journalism & Mass Communications, Aristotle University of Thessaloniki, Greece & Emmanouil Takas, Laboratory of Social Media, School of Journalism & Mass Communications, Aristotle University of Thessaloniki, Greece.
Fear appeals as compliance in the televised addresses of Mr. K. Mitsotakis, regarding COVID-19”
- Ioannis Chatziioannides, Department of Psychology, City Unity College/EurAka, Greece & Alexandra Valavani, Department of Psychology, City Unity College/EurAka, Greece.
Political attitudes, universal human values, and their relationships with the attitudes and behavioral conformity to the covid-19 mitigation measures and medical protocols
- Evanthia Malinaki, School of Journalism and Mass Media, Aristotle University of Thessaloniki, Greece & Antonis Gardikiotis, Associate Professor, School of Journalism and Mass Media, Aristotle University of Thessaloniki, Greece.
Exploring the role of emotions in online health information-seeking behavior (OHISB): Their relationship with gender, eHealth literacy, and health disparities
- Kosmas Koteas, Psychology Department, City Unity College, Greece & Emmanouil Takas, Laboratory of Social Media, School of Journalism & Mass Communications, Aristotle University of Thessaloniki, Greece.
Psychologization as a deconstructive choice? The paradigm of the war between Russia and Ukraine



12:30- 12:40 Break

12:40 – 13:30

Panel no 4: Teaching Languages

Head of the Panel: **Shelly Lyons**, Assistant Professor, Organizational Management, Crandall University, Moncton, Canada.

- Tugba Sevin, Associate Professor, Department of Language and Literature, Southwestern Oklahoma State University, USA & Miriam Romero, Assistant Professor, Department of Modern Languages, Norwich University, USA.

Transmitting Knowledge Remotely: The Case of the Language Courses

- Elpida Sklika, Postdoctoral Researcher, Department of Modern Greek Studies, University of Strasbourg, France.

Certification in English in Higher Education Institutes in France: a new language policy that led to controversy

13:30 – 14:35 Lunch Break

(Conference participants can, in case they wish, stay connected and have lunch, coffee, or a drink together. This session will not be recorded.)

14:35- 15:30

Round Table Discussion with the theme “*Learning and teaching in times of crisis*”

Session of the [Online Symposium on Learning and Teaching in times of crisis](#), organized by Royal Holloway, University of London (RHUL), and Kaplan Singapore.

RT Facilitator: Ailson de Moraes, Senior Lecturer, School of Business and Management, RHUL

Panelists:

Pr. Catherine Harbor, Lecturer in Digital Innovation & Analytics, School of Business and Management, RHUL, UK.

Pr. Donald Tan, RHUL and Kaplan adjunct lecturer, UK and Singapore.

Pr. Margarita Kefalaki, President, Communication Institute of Greece.

Pr. Paul Caussat, Lecturer in International Business, School of Business and Management, RHUL, UK.

Closing remarks: Pr. Jürgen Rudolph, Head of Research, Kaplan Higher Education Singapore & Coeditor in Chief, Journal of Applied Learning & Teaching (JALT), Singapore.

15:30 – 15:40 Break



Workshop 3

15:40 – 16:40 (real-time for Greece)

Title: Academic Writing in Graduate Studies

Led by

* [Catherine E. Deri \(Canada\)](#), PhD Candidate, Faculty of Education, University of Ottawa, Canada & Ambassador, COMinG.

Description: This workshop aims to provide a greater understanding of peer learning in academic writing groups organized by graduate students, using social learning theory developed by Bandura (1971). In that regard, PhD students can develop confidence in their abilities to successfully complete writing projects based on four sources of influence: mastery experiences; vicarious experiences; social persuasion; and physiological and emotional states (Bandura, 2019). The workshop leader recommends valuable strategies to develop academic writing competencies through social actions led by graduate students, in conjunction with institutional support in the context of higher education.

Workshop 4

16:40 – 17:40 (real-time for Greece)

Title: Leadership in academia: how can we become better academics?

Led by

* [Pr. Michael Altamirano \(USA\)](#), Professor, King Graduate School & Monroe College's Board of Trustees USA & Vice President of Strategic Management, Communication Institute of Greece.

& [Pr. Carolin Rekar Munro \(Canada\)](#), Professor of Leadership, Faculty of Management, Royal Roads University, Canada & Vice President of Leadership Development, Communication Institute of Greece.

Description: In this workshop we will refer to **Strategic leadership** that focus on strategy building and alignment for a changing world; creating a culture that works in today's dynamic environment; building the skills to navigate uncertain times; and leading diverse and hybrid teams.

17:40 – 18:00 Group Discussion

End of the conference 2nd day

10:50 – 11:00 Opening of the Conference 3rd day

11:00 – 14:00

Panel no 5: Multidisciplinary Approaches to New Media Technologies

Head of the Panel: **Sophie Karanicolas**, Hon. Associate Professor, University of Adelaide, Australia & Vice President of Learning Innovations and International Relations, COMinG.

- **Katerina Diamantaki**, Assistant Professor, Department of Communication, Deree-The American College of Greece, Greece & **George Kyparissiades**, Assistant Professor, Department of Communication, Deree-The American College of Greece, Greece.

"We should be talking about this more": an empirical examination of stress-related content on Tik Tok

- **Shelly Lyons**, Assistant Professor, Organizational Management, Crandall University, Moncton, Canada.

Adult Third Culture Kid's (ATCK's) Journey to Belonging through Blogs and Podcasts

- **Nikleia Eteokleous**, Associate Professor in Educational Technology & Head of the Distance Learning Committee & Co-founder Robotics Academy, Frederick University, Cyprus.

Educational Robotics and Programming and the Development of Higher Order Thinking Skills: The Case of the Robotics Academy @ Frederick University

- **Neophytou Raphaela**, Instructional designer and distance learning instructor, Frederick University, Cyprus & **Eteokleous Nikleia**, Associate Professor in Educational Technology, Head of the Distance Learning Committee, Co-founder Robotics Academy, Frederick University, Cyprus.

The effect of teachers' characteristics on their attitudes about Educational Robotics

- **Dongdong Yang**, Ph.D. Candidate & **Laura Labato**, Ph.D. Student, Department of Communication, University of Connecticut, U.S.A.

An Innovative Self-Presentation Strategy in Mobile Messaging – Stickers

(shared the research via padlet with all the participants at <https://padlet.com/lauralabato/xgy7unyr07a766nl>)

- **Padmanabhan T.**, Assistant Professor & Research Coordinator, Department of Visual Communication, School of Media Studies, SRM Institute of Science and Technology, Tamil Nadu, India & **Suneesh K. S.**, Research Scholar, Department of Visual Communication, College of Science and Humanities, SRM Institute of Science and Technology, Kattankulathur, TN – India.

A study on YouTube content and Behavioural changes of Toddler in the region of Tamil Nadu, India

- **Padmanabhan T.**, Assistant Professor & Research Coordinator, Department of Visual Communication, School of Media Studies, SRM Institute of Science and Technology, Tamil Nadu, India & **Poovarasam G.**, Ph.D. Research Scholar, Department of Visual Communication, College of Science and Humanities, SRM Institute of Science and Technology, Kattankulathur, TN - India.

The Impact of OTT and Indian Web Series - A comparison study of 2019 and 2022: A Special Reference to the youths of the Coimbatore district of Tamil Nadu, India

- **Elizabeth Williams**, Doctoral Student, Royal Roads University, Victoria, BC Canada.

Communication competencies in the face of a pandemic



14:00 – 15:00 Lunch Break

(Conference participants can, in case they wish, stay connected and have lunch, coffee, or a drink together. This session will not be recorded.).

Workshop 5

15:00 – 16:00 (real-time for Greece)

Title: Re-imagine a Blended learning framework that supports the visions and market needs.

Led by

[Matt Glowatz \(Ireland\)](#), Assistant Professor, University College Dublin (UCD)'s College of Business & Academic Coordinator, University College Dublin, Belfield, Dublin 4, Ireland.

& [Jamie Kelly \(Ireland\)](#), Director, Digital School Awards, Ireland.

Description:

Re-imagine a Blended learning framework that supports the visions and market needs. University College Dublin (UCD) is an emerging best practice Higher Education Institution in partnership with a Global EdTech Solutions provider and used as a case study for this research.

16:00 – 16:30 Group Discussion

End of the conference 3rd day

10:20 – 10:30 Opening of the Conference 4th day

10:30 – 11:40

Panel no 6: New Horizons in Journalism and Governement issues

Head of the Panel: **Katerina Diamantaki**, Assistant Professor, Department of Communication, Deree-The American College of Greece.

- Thomai Baltzi, PhD Candidate, & Ioanna Kostarella, Assistant Professor, & Antonis Skamnakis, Associate Professor, Affiliation, School of Journalism and Mass Communications, Aristotle University of Thessaloniki, Greece.

The semiotics of sustainability in the Greek media

(shared the research via padlet with all the paticipants at <https://padlet.com/lauralabato/xgy7unyr07a766nl>)

- Ying Zhang, PhD candidate Zhejiang University, School of public affairs, China & Marijn Janssen, Professor, Delft University of Technology, Faculty of Technology, Policy and Management, The Netherlands.

Comparing Open Government data Policies for Municipalities

- Florika Kolaci, Doctoral Researcher, Public Management, Vaasa University, Finland & Ari Salminen, Emeritus Professor, Public Management, Vaasa University.

Danger zones of corruption: literature-based analysis of institutional corruption in the Greek Government

11:40 – 11:50 Break

11: 50 – 12:40

Panel no 7: Perspectives in health care education

Head of the Panel: **Fotini Diamantidaki**, Associate Professor of Languages and Intercultural Communication at the UCL Institute of Education, University of London, UK.

- Tony Wilson, Universiti Malaya, Malaysia & Visiting Senior Research Fellow, Department of Communication, London School of Economics, University of London, England.

Educating in Communicating: Communicating Medical Patient Phronesis as Hermeneutic Analytic Hearing

- C.Sriram, Assistant Professor, P.G.Department of Journalism and Communication, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai, Tamil Nadu, India & C.Pichaandy, Emeretous Professor, PSG College of Arts and Science, Coimbatore, Tamil Nadu, India.

Multi-level analysis of Health Management Information System (HMIS) adoption by healthcare professionals: A systematic analysis



12:40 – 13:30 Lunch Break

(Conference participants can, in case they wish, stay connected and have lunch, coffee, or a drink together. This session will not be recorded.)

13:30 – 14:30

Workshop 6

Title: Innovative lesson planning in fostering intercultural sensitivity in the Mandarin Chinese Foreign Language Classroom

Led by

[Pr. Fotini Diamantidaki \(UK\)](#), Associate Professor of Languages and Intercultural Communication, UCL Institute of Education, University of London, UK & Vice President of Research and Academic Affairs, Communication Institute of Greece.

& [Pr. LAM Sin Manw, Sophia, 林善敏](#), Assistant Professor, Department of Chinese Studies, Education University in Hong Kong.

& [Jane Woo](#), Head of Mandarin at Christ's College Finchley, London, UK.

Description:

In this workshop we will discuss the rational and theoretical framework behind the development of a series of lessons in the Mandarin Chinese classroom in the UK context. We will show how we can foster intercultural sensitivity, gradually through our teaching and we will showcase the lessons we created for this purpose. Participants will be able to get to grips with the classroom activities and eventually create their own.

14:30 – 14:40 Break

14:40 – 15:30

Workshop 7

Title: Gamifying the language class to engage youth in Modern Greek

Led by

[Simone Karanicolas](#) (Aka Thespinis Asimina), Inspirational Leader, Greek Language Educator in Australia, Australia.

Description:

How do you transform the classroom into an immersive game experience to create high student engagement and high learning outcomes? Thespinis Asimina offers some rigorous pedagogical solutions through providing insight into her Greek language classroom in Australia. Principles covered in this session can be adapted across learning contexts.

15:30- 16:30 Closure of ICCM2022 and EDU2022 four days conference by

*Margarita Kefalaki, President, Communication Institute of Greece.

*[Karl-Heinz Pogner](#), Associate Professor, Department of Management, Society and Communication, Copenhagen business school, Denmark

* Michael A. Altamirano, Vice President of Strategic Management, COMinG & Professor, King Graduate School, Monroe College, USA

*Jurgen Rudolph, Vice President of international research development and relations, COMinG & Head of Research & Academic Partner Liaison, Kaplan Higher Education, Singapore & Editor, JALT Journal, Singapore.

*Sophie Karanicolas, Vice President of Learning Innovations and International Relations, COMinG & Hon. Associate Professor, University of Adelaide.

Group Discussion.

Academic and Organising Committee

- *Dr. Margarita Kefalaki, President, Communication Institute of Greece.
- *Dr. Chen Wang, Vice Dean /Professor, Faculty of Education, Beijing Normal University, Beijing, China.
- *Dr. Kan Yue, Vice Dean & Professor, Zhejiang University, China.
- *Mr. Louis-Caleb Remanda, Ph.D. Candidate, LAREQUOI Research Center of Management, University of Versailles – Paris Saclay, France.
- *Dr. Michael A. Altamirano, Vice President of Strategic Management, COMinG & Professor, King Graduate School, Monroe College, USA
- *Dr. Carolin Rekar Munro, Vice President of Leadership Development, COMinG & Professor of Leadership, Faculty of Management, Royal Roads University, Canada.
- *Dr. Fotini Diamantidaki, Vice President of Research and Academic Affairs, COMinG & Associate Professor in Education, UCL Institute of Education, University of London, UK
- *Dr. Jurgen Rudolph, Vice President of international research development and relations, COMinG & Head of Research & Academic Partner Liaison, Kaplan Higher Education, Singapore & Editor, JALT Journal, Singapore.
- *Mr. Ailson J. De Moraes, Vice President of Business and Public Affairs, COMinG & Senior Lecturer, Royal Holloway School of Management, University of London, Egham, Surrey, UK.
- *Dr. Nikleia Eteokleous, Associate Professor in Educational Technology, School of Education and Social Sciences & Head of the Distance Learning Committee Coordinator of M.Ed. in Curriculum Development and Instruction, Co-founder Robotics Academy, Cyprus.
- *Pr. Sophie Karanicolas, Vice President of Learning Innovations and International Relations, COMinG & Hon. Associate Professor, University of Adelaide, Australia.
- *Dr. Robert J. Bonk, Vice President for Written Communication and Convenor of COMinG Special Interest Writing Groups & Emeritus Professor of Professional Writing, School of Human Service Professions, Widener University, Chester, USA
- * Dr. Emmanouil Takas, Instructor, Cardiff Metropolitan University, City Unity College, Greece.
- *Dr. Katerina Diamantaki, Assistant Professor, Graduate Program Coordinator – MA in Digital Communication and Social Media DERE- The American College of Greece.
- *Dr. Andreas Veglis, Professor, and Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.
- *Dr. Matt Glowatz, Assistant Professor, University College Dublin, Ireland.
- * Dr. Michael Nevradakis, Communication Instructor, Hellenic American University (Athens, Greece & Nashua, NH, USA).
- *Dr. Elpida Sklika, Teaching Fellow, University of Strasbourg, France.
- *Dr. Andjelka Mihajlov, Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.
- *Dr. Song Yingfa, Professor, School of Public Policy and Management, China University of Mining and Technology, China & Chair, Research Committee on Political Socialization and Education, International Political Science Association (IPSA).
- *Dr. Bradley Freeman, Head, Department of Communication, Sunway University, Malaysia.
- *Dr. Mohsen Bensalem Brahmi, FEM Sfax University, Co-Editor-in-Chief Strategy & Development Review, Tunisia.