

PRESS RELEASE

7th Annual International Conference on Communication and Management (ICCM2022) &
3rd International Conference on Education (EDU2022), 26-29 September 2022

The Communication Institute of Greece will host two overlapping conferences, the 7th Annual International Conference on Communication and Management (ICCM2022), and the 3rd International Conference on Education (EDU2022). The events will take place from Monday 26 September 2022, to Thursday 29 September 2022 included (4 days).

During the four (4) days of the conferences, 28 papers and 7 workshops will be presented, by 52 researches coming from 18 different countries around the world (China, Turkey, Finland, Singapore, USA, Australia, UK, Portugal, Germany, France, Ireland, Cyprus, Netherlands, Malaysia, India, Greece, Canada, and Denmark).

The seven (7) different panels include themes that concern case studies, methodologies and evaluation in education, teaching practices, political communication, languages, new media technologies, no 6: journalism and government issues , health care education. **Additionally we propose a workshop series** including seven (7) different workshops entitled ‘**Qualities we should aspire as academics**’. These workshops examine leadership roles and opportunities as academics, referring to specific experiences from universities around the world, providing opportunities to learn and exchange on strategy building and alignment for a changing world; structuring the skills to navigate uncertain times; leading diverse and hybrid teams; publishing opportunities, ways to reduce publishing stress; publishing tips, and much more.

Workshop 1 entitled “ *Effectiveness and self-reflection: a framework towards becoming more effective teachers and academics*”, led by Hon. Pr. Sophie Karanicolas (Australia), University of Adelaide, Australia & Vice President of Learning Innovations and International Relations, Communication Institute of Greece.

Description: In this workshop, Hon Associate Professor Sophie Karanicolas will discuss the importance of self-reflective practice in teaching, and seeking and responding to diverse forms of feedback. This session will also introduce the use of reflective practice frameworks that help guide educators to evaluate their teaching effectiveness, whilst engaging in scholarly practice. Finally, the importance of developing a unique teaching philosophy will be explored as a means of assisting academics to outline their aspirations and goals, and further developing their professional identity as teachers.

Workshop 2 entitled “ *Publish, Don't Perish: Foundation Concepts and Practical Techniques*”, led by Pr. Jürgen Rudolph (Singapore), Head of Research, Kaplan Higher Education Singapore & Vice President of International Research Development and Relations, COMInG & Hon. Pr. Robert J. Bonk (USA), Hon. Professor of professional writing Widener University Chester, Pennsylvania USA & Vice President for Written Communication and Convenor of COMInG Special Interest Writing Groups.

Description: This workshop aims to demystify the academic writing and publishing processes and consider aspects of a sustainable and enjoyable writing practice that fosters confidence and reduces stress, as many academics find writing and getting published quite hard.

For this workshop we also provide a video with a self-paced writing workshop entitled "Practical Writing Techniques" (watch it at : <https://rjbonkphd.wixsite.com/rj-bonk-coming>) This self-paced writing workshop is ready for the participants and other educators and universities consideration. The idea is to enable registrants as well as relevant institutions to access this educational module as a potential enticement to participate more fully with COMinG (small groups of graduate students and/or newer faculty using this module in a self-paced seminar). The participants are supposed to have already accessed this seminar presentation before the conference and send their questions or comments at info@coming.gr before the event. Hon. Pr. Robert J. Bonk (USA) and Pr. Jürgen Rudolph, will be available to answer to any questions or queries during or after the workshop.

Workshop 3 entitled ‘*Academic Writing in Graduate Studies*’ led by Catherine E. Deri (Canada), PhD Candidate, Faculty of Education, University of Ottawa, Canada.

Description: This workshop aims to provide a greater understanding of peer learning in academic writing groups organized by graduate students, using social learning theory developed by Bandura (1971). In that regard, PhD students can develop confidence in their abilities to successfully complete writing projects based on four sources of influence: mastery experiences; vicarious experiences; social persuasion; and physiological and emotional states (Bandura, 2019). The workshop leader recommends valuable strategies to develop academic writing competencies through social actions led by graduate students, in conjunction with institutional support in the context of higher education.

Workshop 4 entitled “*Leadership in academia: how can we become better academics?*” led by Pr. Michael Altamirano (USA), Professor, King Graduate School & Monroe College's Board of Trustees USA & Vice President of Strategic Management, Communication Institute of Greece & Pr. Carolin Rekar Munro (Canada), Professor of Leadership, Faculty of Management, Royal Roads University, Canada & Vice President of Leadership Development, Communication Institute of Greece.

Description: In this workshop we will refer to **Strategic leadership** that focus on strategy building and alignment for a changing world; creating a culture that works in today’s dynamic environment; building the skills to navigate uncertain times; and leading diverse and hybrid teams.

Workshop 5 entitled “ *Re-imagine a Blended learning framework that supports the visions and market needs*” led by Pr. Matt Glowatz (Ireland), Assistant Professor, University College Dublin (UCD)’s College of Business & Academic Coordinator, University College Dublin, Belfield, Dublin 4, Ireland & Pr. Jamie Kelly (Ireland), Director, Digital School Awards, Ireland.

Description: Re-imagine a Blended learning framework that supports the visions and market needs. University College Dublin (UCD) is an emerging best practice Higher Education Institution in partnership with a Global EdTech Solutions provider and used as a case study for this research.

Workshop 6 entitled “ *Innovative lesson planning in fostering intercultural sensitivity in the Mandarin Chinese Foreign Language Classroom*” led by Pr. Fotini Diamantidaki (UK), Associate Professor of Languages and Intercultural Communication at the UCL Institute of Education, University of London, UK & Vice President of Research and Academic Affairs, Communication Institute of Greece & Pr. LAM Sin Manw, Sophia, 林善敏, Assistant Professor, Department of Chinese Studies, Education University in Hong Kong & Jane Woo, Head of Mandarin at Christ’s College Finchley, London, UK.

Description: In this workshop we will discuss the rational and theoretical framework behind the development of a series of lessons in the Mandarin Chinese classroom in the UK context. We will show how we can foster intercultural sensitivity, gradually through our teaching and we will showcase the lessons we created for this purpose. Participants will be able to get to grips with the classroom activities and eventually create their own.

We are also happy to announce a **Round Table Discussion with the theme “*Learning and teaching in times of crisis*”** that is actually a session of the [Online Symposium on Learning and Teaching in times of crisis](#), organized by Royal Holloway, University of London (RHUL), and Kaplan Singapore. The **RT Facilitator will be Ailson de Moraes, Senior Lecturer, School of Business and Management, RHUL, and the Panelists will be:** Pr. Catherine Harbor, Lecturer in Digital Innovation & Analytics, School of Business and Management, RHUL, UK & Pr. Donald Tan, RHUL and Kaplan adjunct lecturer, UK and Singapore & Pr. Margarita Kefalaki, President, Communication Institute of Greece & Pr. Paul Caussat, Lecturer in International Business, School of Business and Management, RHUL, UK. **Closing remarks will be provided by** Pr. Jürgen Rudolph, Head of Research, Kaplan Higher Education Singapore & Coeditor in Chief, Journal of Applied Learning & Teaching (JALT), Singapore.

The Communication Institute of Greece would like to express gratitude to its endorers, [King Graduate School at Monroe College, USA](#) & [University of Versailles Saint-Quentin-en-Yvelines, France](#) & [Media Informatics Lab, School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece](#) & [Beijing Normal University, China](#) & [Zhejiang University, China](#) & [Academy of robotics, university of Frederic, Cyprus](#) & [Royal Holloway University of London](#) & [Kaplan Singapore](#) & [Journal of Education, Innovation and Communication \(JEICOM\)](#) & [Journal of Applied Learning & Teaching \(JALT\)](#) & [Center for Intercultural Dialogue](#), for their support.

The Communication Institute of Greece (COMinG) is an International non-profit association, established to promote exchange of academic research and to facilitate communication among academics and researchers from all over the world. It was established in 2003 in France and again in 2013 in Greece, as an independent association of academics and researchers. The conferences organized by COMinG create opportunities for Academics, Professionals, and Researchers from all over the world, to meet, exchange ideas on their research, discuss the future developments in their disciplines and contribute to education’s future. Such kind of interdisciplinary conferences/seminaries will continue to be organized on the same base of purposes by our institute. We are always open to collaborations with universities, organizations and academics that are in the same or equivalent mission and/or spirit as our Institute.

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