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Dr. Teerati Banterng (Tony) serves as a member of Council of Mass Communication Scholars of Thailand (C.M.C.T.) and International Political Science Association (IPSA). His research interest are in public diplomacy, nation branding, international communication, development communication, political communication, and East Asian studies.

Dr. Banterng holds a PhD in Journalism and Communication from Tsinghua University in Beijing, P.R. China, where his research focus was in image management, public diplomacy, and nation branding. He also holds an MA in Development Communication from Chulalongkorn University, Thailand. Currently, he teaches various courses on communication management, social media, online community, startup, and data marketing at the Graduate School of Communication Arts and Management Innovation, NIDA, Thailand.



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