



Academic Member and Ambassador  
Communication Institute of Greece



**Dr Thouraya Snoussi**  
**Assistant Dean & Associate professor**  
**College of Communication**  
**University of Sharjah (UAE).**



Dr. Thouraya Snoussi serves as Assistant Dean, a coordinator of the Graduate studies, and a fulltime Associate professor for the College of Communication at the University of Sharjah (UAE). Prior to that, Thouraya held the position of Acting Dean of the College of Mass Communication, and associate professor at Al Ghurair University in Dubai (UAE); she worked as an assistant professor and media coordinator in many other universities in the Arab region. Dr. Snoussi has over 23 years of experience in the field of Media and communication as professional and academic in Tunisia, France, Canada and United Arab Emirates. She has a proven track record as a researcher as well; her research interests are in new media, uses of information and communication technology, especially in learning, and communication in crises.

Dr. Snoussi holds a PhD from Stendhal University in France, where her research has focused on technological convergence and its impact on broadcast media, with a specialization in Communication and Media. She also holds an MS degree from the same university at Grenoble (France); Thouraya has published 6 books, more than 50 research articles in ranked scientific journals, many of them are classified in Scopus and the Web of Science, as well as international conference proceedings. For this, she was awarded the title of “Leader in Humanities and Social Sciences” in Chennai (January 2018), the "Women in Leadership" award in Singapore (August 2018), the “Best Faculty award” in Noida (June 2019), and “Women Researcher Award”, during the International Research Awards Ceremony on New Science Inventions (NESIN 2020 Awards), in October 2020.



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