1-3 August 2021, Athens, Greece

6th International Conference on Communication and Management (ICCM2021), & 2nd International Hellenic Conference on Political Sciences: Communicating in Politics?

This program contains the video links of the day
Please feel free to watch the videos, comment, and share, be inspired and inspire others as well!

Organized with the endorsement of
University of Versailles Saint-Quentin-en-Yvelines, France
King Graduate School at Monroe College, USA
Faculty of Mass Communication, AAB College, Kosovo
Aristotle University of Thessaloniki, Media Informatics Lab, School of Journalism and Mass Communication, Greece

& IPSA RC21, and IPSA RC29: Research Committee 21 on Political Socialization and Education, and Research Committee 29 on Political Psychology, of the International Political Science Association


Conference Venue: Online

Please note that the timeline of the conference will take place in Greece’s standard time (GMT +3)
Communication Institute of Greece (COMinG), 2021

Academic and Organizing Committee

*Dr. Margarita Kefalaki, Founder & President, COMinG, Greece.
*Dr. Michael A. Altamirano, Vice President of Strategic Management, COMinG & Professor, King Graduate School, Monroe College, USA.
*Dr. Carolin Rekar Munro, Vice President of Leadership Development, COMinG & Professor of Leadership, Faculty of Management, Royal Roads University, Canada.
*Pr. Sophie Karanicolas, Vice President of Learning Innovations and International Relations, COMinG & Hon Associate Professor, Adelaide Dental School, University of Adelaide, Australia.
*Dr. Andreas Veglis, Professor & Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.
*Dr. Andjelka Mihajlov, Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.
*Mr. Louis-Caleb Remanda, Research Fellow & Ph.D Candidate, ISM Graduate School of Business, University of Versailles Saint-Quentin-en-Yvelines, France.
*Dr. Nathaniel Herbst, PhD, Team Coordinator, Great Commission Alliance, USA.
*Dr. Katerina Diamantaki, ASST Professor, Graduate Program Coordinator – MA in Digital Communication and Social Media DEREE-The American College of Greece, Greece.
*Dr. Elpida Sklika, Teaching Fellow/Lectrice, Department of Modern Greek Studies, University of Strasbourg, France.
*Dr. Song Yingfa, Professor, University of Mining and Technology, China.
*Dr. Michael Nevradakis, Editor & Writer, Orthonos Logos News, Greece.
*Dr. Bradley Freeman, Head, Department of Communication, Sunway University, Malaysia.
*Dr. Catherine Bernie-Boissard, Professeur émérite, Unité de recherche ART-Dev, France.
*Dr. Hassan Saljiu, Dean of Faculty of Mass Communication, AAB College, Pristina, Kosovo.
*Dr. Emmanouil Takas, Instructor, Cardiff Metropolitan University, City Unity College, Greece.
*Dr. Mohsen Bensalem Brahmi, FEM Sfax University, Co-Editor-in-Chief Strategy & Development Review, Tunisia.
*Dr. Arif Yildirim, ASST Professor, Department of Journalism, Çanakkale Onsekiz Mart University, Çanakkale, Turkey.
*Dr. Christ’l De Landsheer, Professor, director of Political Communication Research Unit, University of Antwerp, Belgium.
*Dr. Helen Shestopal, Professor, Chair of Psychology and Sociology of Politics, Lomonosov Moscow State University. Russia.
*Ms. Thespinis Asimina, Modern Greek Educator at Prospect Primary School and Musician, Australia.
*Mr. Haris Bakopoulos, Manager and teacher, Center of Dance and Culture "Polymili", Greece.
*Ms. Christina Kassessian, MSc Cultural Organizations Management, Greece.

Please note that the timeline of the conference will take place in Greece’s standard time (GMT +3)
Monday 02-08-2021


Important notice: the ZOOM link remains the same for the next 2 conference days (2 and 3 August 2021). Each participant has 15 min to present. Q&A takes place at the end of each session. Participants are able to send their questions to the chairperson throughout the session via the chat box. The Community Lounge and Community Exchange Session are proposed for participants to interact, and exchange of good practices from all around the world. The music breaks are there to help us walk a little and get away from the computer to be able to better engage afterwards. We highly recommend the participation of you all, throughout the conference. Every proposal/suggestion from you to ameliorate this program is more than welcome. Thank you.

08:45-09:00
Opening of Zoom Room

YouTube video link (Opening+sessions 6 and 8):
https://www.youtube.com/watch?v=zr_85kkzit8&ab_channel=CommunicationInstituteofGreece

09:00 – 09:30
Opening of the Conference
Communication’s ROugh NAvigations: ‘Fake’ news in a time of a global crisis (We encourage you to click on the paper’s title, download it and read it).
Dr. Margarita Kefalaki, President, COMinG
Pr Sophie Karanicolas, Vice President of Learning Innovations and International Relations, COMinG & Hon Associate Professor, Adelaide Dental School, University of Adelaide, Australia.

09:30 – 10:00
SESSION 6: Cultural and Multicultural in a Globalised World
Chairperson: Dr. Andreas Veglis, Professor, and Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.

Dr. Teerati Banterng, Lecturer, National Institute of Development Administration, Thailand.
Cultural Tourism and Communication for Poverty Alleviation: The Case of Thailand’s Tourist Attractions along the Mekong River

Dr. Haruko ISHII, Professor, Faculty of Business Administration, Hokkai Gakuen University, Japan
Effect of Living in a Multicultural Live-on-Board Environment: Participants’ Self-Identification as a Global Citizen (could not be among us because of a health problem, we wish him all the best)

10:00- 10:30
Music break (a music playlist will be played while all participants take a break from the screen)

Please note that the timeline of the conference will take place in Greece’s standard time (GMT +3)
10:30-12:00 - Breakout Room “Plaka”
SESSION 7: New Technology, Social Media & Journalism
Chairperson: Dr. Margarita Kefalaki, President, COMinG

YouTube video link (session 7):
https://www.youtube.com/watch?v=rXVPYG-O6l0&ab_channel=CommunicationInstituteofGreece

Dr. Tony Wilson, Invited External Assessor, Media and Communications, University Malaya, Malaysia, UK.

**Conceptualising Discourse in Digital Research as ‘Figurations’ (Couldry and Hepp) or ‘Hermeneutic Practices’?**

Dr. Argyro Kefala, Associate Professor, Graduate Program Coordinator- MA in Strategic Communication & Public Relations, Deree-The American College of Greece, Greece.

**Social Media Effects and Self Harm Behaviors among Adolescents: Theoretical and Methodological Challenges**

Dr. Evangelia Avraam, PostDoc Researcher, Aristotle University of Thessaloniki, Greece. & Dr. Andreas Veglis, Professor, Aristotle University of Thessaloniki, Greece & Dr. Charalampos Dimoulas, Associate Professor, Aristotle University of Thessaloniki, Greece.

**News article consumption habits of Greek internet users**

Ms. Iliana Depounti, PhD candidate, ESRC Post-Graduate Researcher, Communication and Media, Loughborough University, UK.

**Companion (Ro)bots: Theoretical Challenges in the study of Human-Machine Communication**

BEST PAPER AWARD! Congratulations from us all!

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10:30-12:00 - Breakout Room “Syntagma”
SESSION 8: New Technology, Social Media & Journalism
Chairperson: Dr. Karl-Heinz Pogner, Department of Management, Society and Communication, Copenhagen Business School, Denmark.

YouTube video link (session 8):
https://www.youtube.com/watch?v=f_IdAq6uNAl&ab_channel=CommunicationInstituteOfGreece

Dr. Emilia Kalliri, Researcher, Media Informatics Lab, Aristotle University of Thessaloniki, Greece & Dr. Andreas Veglis, Professor, Aristotle University of Thessaloniki, Greece.

**The role of psychological approaches in data journalism visualisations**

Dr. Thouraya Snoussi, ASST Professor, University of Sharjah, UAE & Dr. Mutlaq saoud al-Mutairi, ASST. Professor, King Saud University, KSA & Dr. Habib ben belkacem, ASST. Professor, King Saud University, KSA & Sofien Abidi, Ph.D. Student, Le Havre University, France & Mona Khalaf Alharbi, Master Student, King Saud University, KSA.

**Adapting Distance Online Learning Methods for Communication and Media courses: Perceptions and attitudes**

Mr. Evangelos Lamprou, Adjunct Lecturer, PhD Candidate, New Media Communication and Usability Lab (NeMeCU LAB), Ionian University & Dr. Nikos Antonopoulos, ASST Professor, Head of New Media Communication and Usability Lab (NeMeCU LAB), Ionian University, Kefalonia, Greece.

**Crowdsourcing as a tool against misinformation: The role of social media and user-generated content in overturning misinformation during the Greek Covid-19 pandemic**

Elina Makri, Researcher, Media Informatics Lab, Aristotle University of Thessaloniki, Greece & Dr. Andreas Veglis, Professor, Aristotle University of Thessaloniki, Greece.

**Human Cognition and Data Journalism**
Communication Institute of Greece (COMinG), 2021

12:00 – 12:40 Main Room
Active audience participation!

SESSION 8: Community Lounge - Community Exchange Session.
Title: Fake News in the pandemic
Chairperson/facilitator: Dr. Margarita Kefalaki, President, COMinG.
Key Questions:
1. What are the effects of ‘Fake News’ during the pandemic?
2. How do we treat this ‘war’ of misinformation?
3. Practices to follow and to avoid?
4. Do we inform our students about the consequences of ‘Fake News’? If yes, how?

12:40-13:40
Lunch Break
13:40 – 14:30 Main Room
SESSION 9: Communication Themes - Poster Conference Session with Discussion and Interaction

Chairperson: Dr. Michael A. Altamirano, Professor, King Graduate School, Monroe College, USA & Vice President of Strategic Management, Communication Institute of Greece.

Let’s Interact! Please place your questions/comments at https://padlet.com/maltamirano9/ryuljxf5tbwamr2v

YouTube video link (session 9, 10 and 11):
https://www.youtube.com/watch?v=2KZQ08XxXc&t=4s&ab_channel=CommunicationInstituteofGreece

Hikmah Tahir, Postgraduate student, Graduate School of International Development, Nagoya University, Japan.
Local People's Willingness to Participate in Ecotourism Development in Mangrove Conservation Area: A case from East Kalimantan, Indonesia

Elias Gbadamosi, Graduate Student, Department of Journalism and Media Communication, Colorado State University, USA.
Narrating the Self in a National Context: A Study of Barack Obama’s The Audacity of Hope as Election Campaign Material

BEST POSTER AWARD! Congratulations from us all!

Dr. Bégüm Burak, Researcher Political Science and International Relations, Turkey.
Citizen Journalism in Turkey

Placido Antonio Sangiorgio, PhD student, University of Siena, Department DSFUCI, Italy
Religious diversity in the workplaces: for a European approach

Dr. Yu-Huan Yan and Dr. Shu-Chen Hsing (unable to attend)

14:30-14:40
Music break (a music playlist will be played while all participants take a break from the screen)

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Communication Institute of Greece (COMinG), 2021

14:40-16:00 Main Room
SESSION 10: Leadership Themes
Chairperson: Dr. Carolin Rekar Munro, Vice President of Leadership Development, COMinG & Professor of Leadership, Faculty of Management, Royal Roads University, Canada.

Dr. Michael A. Altamirano, Vice President of Strategic Management, COMinG & Professor, King Graduate School, Monroe College, USA.

Observations of a New Reality of Teaching in the Age of a Modern Pandemic: A Study of New York City Higher Education
Dr. Karl-Heinz Pogner, Department of Management, Society and Communication, Copenhagen Business School, Denmark.

Leadership, Innovation & Urban Governance in Denmark: the contributions of Living Labs
Mr. Chris Atencio, ASST General Counsel and Legislative & Policy Legal Analyst, New Mexico Environment Department, USA & Dr. Nathaniel Herbst, Team Coordinator, Great Commission Alliance, USA.

Addressing Common Obstacles to Effective Shared Leadership: A Five-Year Follow Up
Ms. Kiahni McFadden, MBA Student, King Graduate School, Monroe College, Bronx, NY. & Dr. Michael A. Altamirano, Professor, King Graduate School, Monroe College, USA.

Situation Factors and Increased Workplace Burnout: A Study of Influences Affecting Current Younger Employees

16:00 – 17.00 Main Room
Active audience participation!
SESSION 11: Community Exchange Session
Title: Leadership in the ‘hurricane’ of the pandemic- The day after
Chairperson/facilitator: Dr. Nathaniel Herbst, Team Coordinator, Great Commission Alliance, USA

Key Questions:
1. The importance of shared leadership
2. Leadership and Universities
3. Leadership and Enterprises

17:00 – 17:30 Main Room
Closure of the conferences day

Please note that the timeline of the conference will take place in Greece’s standard time (GMT +3)
Tuesday 03-08-2021

08:45-09:00
Opening of Zoom Room

09:00-09:20  Main Room
Opening of the conference day
Welcome and reminder of the conference policy (breakout rooms, breaks, etc.)
Dr. Margarita Kefalaki, President, COMinG

YouTube video link (opening and Session 12):
https://www.youtube.com/watch?v=J6GSIxgMOpU&t=629s&ab_channel=CommunicationInstituteofGreece

09:20 -10:00  Main Room
SESSION 12: Workshop ‘The importance of Sharing and the role of Constructive Journalism’
Dr. Michael Nevradakis, Editor & Writer, Orthos Logos News, Greece and USA & Dr. Konstantinos Alexopoulos, Founder & Director of publication, Orthos Logos News, https://www.orthoslogos.news
Take the quiz Gapminder Worldview Upgrader (Shared by Dr Michael Nevradakis, during the conference)

Shared by Dr. Karl-Heinz Pogner, during the conference:
Full article: Taking a Break from News: A Five-nation Study of News Avoidance in the Digital Era (tandfonline.com)
Solutions to News Avoidance - Constructive Institute

10:00 -10:10  Main Room
Music break (a music playlist will be played while all participants take a break from the screen)

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Communication Institute of Greece (COMinG), 2021

10:10-11:30 - Breakout Room “Akropoli”
SESSION 13: Innovation and Development in Communication
Chairperson: Dr. Michael Nevradakis, Editor & Writer, Orthos Logos News, USA- Greece

YouTube video link (session 13): https://www.youtube.com/watch?v=LtPEeRYNhJo&ab_channel=CommunicationInstitu
eofGreece

Dr. Andjelka Mihajlov, Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade & Aleksandra Mladenovic, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia & Filip Jovanovic, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.

Environmental Communication: Media Archive Reports as a Participant Science Tool

Dr. Amr Assad, ASST Professor, Applied Media Department, Higher Colleges of Technology, Abu Dhabi women’s college, UAE & Dr. Mona Gabr, Lecturer, Applied Media Department, Higher Colleges of Technology, Abu Dhabi women’s college, UAE.

The uses of social media applications in Higher Education

Dr. Elpida Sklika, Teaching Fellow/Lectrice, Department of Modern Greek Studies, University of Strasbourg, France.

The Influence of English as a Global Language on Modern Greek Online Press: Analyzing Three Journalistic Genres with Critical Discourse Analysis

Dr. Song Yingfa, Professor, School of Public Policy and Management, China University of Mining and Technology, China & Ji Jiangxia, Postgraduate student, China University of Mining and Technology, China

Why people participate in collaborative governance through the government hotline: from the perspective of the theory of planned behavior

Tianyi Liu, PhD Student, University of Rome Tor vergata, Italy & Dr. Giuseppe Bettoni, Professor of University of Rome Tor Vergata, Italy.

10:10-11:30 - Breakout Room “Monastiraki”
SESSION 14: Domestic and International Politics
Chairperson: Dr. Evangelos Afendras, Independent educational consultant and trainer, Greece.

YouTube video link (session 14): https://www.youtube.com/watch?v=Rj2VtM4Pd5c&ab_channel=CommunicationInstitu
eofGreece

Dr. Shana Hollander, Political Communication Research Unit, University of Antwerp, Belgium & Dr. Christ’l De Landtsheer, Professor, Political Communication Research Unit, Department of Communication & Peter Maene, Political Communication Research Unit, University of Antwerp, Faculty of Social Sciences, Sint-Jacobstraat 2 (M.473) - 2000 Antwerp, Belgium.

Profiling Brexit: What Personality and Leadership style can do to the international community.(this paper was not presented by any of its authors)

Dr. Dalia Gavieliy-Nuri Professor, Hadassah Academic College, Israel & Matan Flum, MA Degree Graduate, Political Science, Bar-Ilan University, Israel.

Housing in the Service of Nation Building

Dr. Song Yingfa, Professor, School of Public Policy and Management, China University of Mining and Technology, China & Ji Jiangxia, Postgraduate student, China University of Mining and Technology, China

The Geopolitical Influence of China’s 21st Century Maritime Silk Road on Mediterranean Countries

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Communication Institute of Greece (COMinG), 2021

11:30-11:40
Music break (a music playlist will be played while all participants take a break from the screen)

[YouTube video link (session 15, 16 and 17-conference awards and closing entertainment):]
https://www.youtube.com/watch?v=WgWS0-zPZjQ&ab_channel=CommunicationInstituteofGreece
https://www.youtube.com/watch?v=sZ1t9QIcn6Y&ab_channel=CommunicationInstituteofGreece  (all participants)

11:45-12:30 -Main Room
Active audience participation!
SESSION 15: COMMUNITY LOUNGE AND COMMUNITY EXCHANGE SESSION.
Title: Political Communication and the day after
Active audience participation!
Chairperson/facilitator: Dr. Steen Sauerberg, Professor Emeritus, University of Copenhagen, Denmark
Key Questions:
1_Are ‘Politics’ what they should be in the time of the pandemic?
2_Examples to follow and examples to avoid.
3_Are we able to react? Can we do something to change the ‘inefficient’ practices?

12:30-13:30
Lunch Break

13:30-15:10 -Main Room
SESSION 16: Politics and Communication
Chairperson: Dr. Andjelka Mihajlov, Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.

Ms. Thomai Voulgari, PhD Candidate, School of Journalism and Mass Communications, Aristotle University of Thessaloniki , Greece & Vasilis Vasilopoulos, PhD Candidate, School of Journalism and Mass Communications, Aristotle University of Thessaloniki , Greece & Antonis Skamnakis, Associate Professor, Affiliation, Affiliation, School of Journalism and Mass Communications, Aristotle University of Thessaloniki, Greece.
The role of twitter bots in political discussion on 2019 European elections

Dr. Steen Sauerberg, Professor emeritus, University of Copenhagen, Denmark.
From Cave Drawings to Graffiti as a Form of Political Communication

Ms. Priscila Minussi, Master in Political Communication, Portugal.
Political Communication on Facebook: Comparing the República Portuguesa and La Moncloa

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**Communication Institute of Greece (COMinG), 2021**

**Pushing the limits: How right-wing Flemish politicians explore the boundaries of hate speech on their Twitter accounts**

Dr. Martina Temmerman, Associate Professor, Programme director master’s in journalism, Department of Applied Linguistics, Vrije Universiteit Brussel, Belgium.

**Political and psychological analysis of the phenomenon of political virtualization** (this paper was not presented by its author)

Dr. Vinogradova Nadezda S., Associate Professor, Moscow State University of Technology and Management Named after K.G. Razumovsky (FCU), Russia.

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**15:10-15:20**  
**Music break** (a music playlist will be played while all participants take a break from the screen)

**15:20-16:30 -Main Room**

**SESSION 17: Closing Remarks & Presentation of Awards**

*Music and Dance, the Ultimate mode of Communication*

Dr. Margarita Kefalaki, President COMinG.

**Virtual Celebration of our time together!**

**Get Ready for a GREAT SURPRISE with Asimina and Johnnie from Australia and Haris from Greece**

NB. Wear comfortable clothes and shoes as we might sing and dance together!

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Some links to Explore Athens: [https://www.thisisathens.org/arts-entertainment/explore-urban-soul-athens-sofka-zinovieff?fbclid=IwAR3duEnEguUG4LzQCOVrS_z2rH-G2NNmZnSQB4MU](https://www.thisisathens.org/arts-entertainment/explore-urban-soul-athens-sofka-zinovieff?fbclid=IwAR3duEnEguUG4LzQCOVrS_z2rH-G2NNmZnSQB4MU)

Discover Athens Greece: [https://open.spotify.com/episode/0ppiq8hXaoWSr7wQ4mJuXi?si=1f231f4612f454f&fbclid=IwAR2J2VZ0B1t80JhMEDLZW3NuUXoi_GXzKv78GY9k2KUB1XIPoPyfSjE&nd=1](https://open.spotify.com/episode/0ppiq8hXaoWSr7wQ4mJuXi?si=1f231f4612f454f&fbclid=IwAR2J2VZ0B1t80JhMEDLZW3NuUXoi_GXzKv78GY9k2KUB1XIPoPyfSjE&nd=1)  

(Writer Sofka Zinovieff explores Athens in a quest to understand this complex, seductive city. She visits unusual places and meets Athenians, native and adopted: from singers, poets and graffiti writers to architects, journalists and chefs.)

Please note that the timeline of the conference will take place in Greece’s standard time (GMT +3)