

Multidisciplinary Workshop Day

**This program contains the video links of the day
Please feel free to watch the videos, comment, and share, be inspired and inspire others as well!**

Sunday 01-08-2021

Organized by the

Communication Institute of Greece



Academic and Organizing Committee

*Dr. Margarita Kefalaki, Founder & President, COMinG, Greece.

*Dr. Michael A. Altamirano, Vice President of Strategic Management, COMinG & Professor, King Graduate School, Monroe College, USA.

*Dr. Katerina Diamantaki, ASST Professor, Graduate Program Coordinator – MA in Digital Communication and Social Media DERE- The American College of Greece.

*Dr. Nathaniel Herbst, PhD, Team Coordinator, Great Commission Alliance, USA.

*Dr. Andreas Veglis, Professor, and Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.

*Dr. Robert J. Bonk, Vice President for Written Communication and Convenor of COMinG Special Interest Writing Groups & Emeritus Professor of Professional Writing, School of Human Service Professions, Widener University, Chester, USA.

*Pr. Sophie Karanicolas, Associate Professor, Adelaide Dental School, University of Adelaide, Australia.

*Dr. Fotini Diamantidaki, Vice President of Research and Academic Affairs, COMinG & Associate Professor in Education, UCL Institute of Education, University of London, UK.

*Dr. Jurgen Rudolph, Vice President of international research development and relations, COMinG & Head of Research & Academic Partner Liaison, Kaplan Higher Education, Singapore & Editor, JALT, Singapore.

*Dr. Catherine Bernie-Boissard, Professeur émérite, Unité de recherche ART-Dev, France.

*Dr. Andjelka Mihajlov, Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.

*Dr. Carolin Rekar Munro, Vice President of Leadership Development, COMinG & Professor of Leadership, Faculty of Management, Royal Roads University, Canada.

*Dr. Elpida Sklika, Teaching Fellow/Lectrice, Department of Modern Greek Studies, University of Strasbourg, France

*Mr. Louis-Caleb Remanda, Research Fellow & Ph.D Candidate, ISM Graduate School of Business, University of Versailles Saint-Quentin-en-Yvelines, France

*Ms. Christina Kassesian, MSc Cultural Organizations Management, Greece.

Important Note: The conference will take place in Athens real time. Greece time is 3 hours ahead of GMT. Please use <https://www.timeanddate.com/time/difference/greece/athens> to convert your time zone to Athens time

09:30- 10:00

Zoom waiting room opens. Please connect to the main conference room and get prepared to have a wonderful time, full of knowledge Sharing. We advise you to make yourself comfortable, have a snack and plenty of water next to you and prepare yourself to interact and be amazed!

10:00-10:30

Opening of the Multidisciplinary Workshop Day

[*Why is it worth waking up every morning?*](#) (This is a book we created in 2020 with the Vice Presidents of COMinG. We invite you to click on the book title, download it and read it)

[Dr. Margarita Kefalaki](#), President, Communication Institute of Greece & Adjunct Professor, Hellenic Open University, Greece.

YouTube video link (Margarita Kefalaki, *Worth of waking up each Morning*, 09:30- 10:30):

https://www.youtube.com/watch?v=mACI3GJBa-w&ab_channel=CommunicationInstituteofGreece

10:30 – 11:10

SESSION 1: Workshop

Observations from a New Reality: Higher Education in a Post-Pandemic World. The importance of Sharing.

[Dr. Michael A. Altamirano](#), Professor, King Graduate School, Monroe College, USA & Vice President of Strategic Management, Communication Institute of Greece.

YouTube video link (Michael Altamirano, *New Reality in Education*, 10:30 – 11:10):

https://www.youtube.com/watch?v=H_sKqPkeSH8&ab_channel=CommunicationInstituteofGreece

11:10-11:30

Music break (a music playlist will be played while all participants take a break from the screen)

11:30 -12:10

SESSION 2: Workshop

How to thrive in an uncertain world

[Peter Sage](#), Authentic International Leader, International serial Entrepreneur & Expert in Human Behavior and Self Mastery, UK.

YouTube video link (Peter Sage, *Thrive in an Uncertain World*, 11:30 -12:10):

https://www.youtube.com/watch?v=iuiYSDDFLKk&ab_channel=CommunicationInstituteofGreece

https://www.youtube.com/watch?v=M-Gc3YIjV_k&t=2005s&ab_channel=CommunicationInstituteofGreece (all participants)

12:10- 13:00

SESSION 3: Workshop *A floating university¹ for SDGs: developing with sustainability and solidarity*

[Dr. Evangelos Afendras](#), Independent educational consultant and trainer, Greece.

YouTube video link (Evangelos Afendras, *Floating University*, 12:10- 13:00):

https://www.youtube.com/watch?v=_3R_OR98coA&ab_channel=CommunicationInstituteofGreece

¹ A number of floating universities have been in operation over many decades and I have taught on one of them, World Campus Afloat, during the 1974 Fall semester. Their mobile nature makes them different from land ones as to the centrality of Experiential Learning, while they are like land-based universities in terms of their curriculum and other aspects. Some boats bring specific services to communities in need, Mercy for Health (SDG 3), Doulos/Logos floating libraries and bookshops. UNESCO-Moscow State University was focused on Marine Geology and Geophysics, from a perspective of Research and Training. The Japanese PEACE pursues lofty objectives, particularly Conflict Resolution.

13:00-13:20

Music break (a music playlist will be played while all participants take a break from the screen)

13:20 -14:20

Active audience participation!

SESSION 3: Community Lounge and Community Exchange Session.

We have lunch together and participate in an activity to enjoy each other's company and discuss about important issues

Title: *How can we promote the importance of sharing and interaction amongst our students/participants?*

Chairperson/facilitator: Dr. Arthur Shelley, Independent Learning Facilitator, Intelligent Answers, Australia

Key Questions:

- 1_ How interaction/communication/exchange is translated in your setting?
- 2_ What actions/activities could favor interaction with our students and colleagues?
- 3_ Do we have some examples (personal or professional) to share?

YouTube video link (Arthur Shelley, *Sharing and Interaction*, 13:20- 14:20):

https://www.youtube.com/watch?v=Cyb1ua9H8Eo&ab_channel=CommunicationInstituteofGreece

https://www.youtube.com/watch?v=vfObVL2A-nk&ab_channel=CommunicationInstituteofGreece (all participants)

14:20-14:30

Music break (a music playlist will be played while all participants take a break from the screen)

14:30- 16:20

SESSION 4: Workshop on Exchange of Knowledge and Writing Seminar "Greek Voices: Art, Rhetoric, and Writing"

Welcome to "Greek Voices: Art, Rhetoric, and Writing"--COMinG's 2021 Writing Workshop! Together, we'll explore the basics of Classical rhetoric, a set of communication techniques originated by Aristotle for tailoring any persuasive argument. As we seek to restore a voice to Greek artifacts, our muse will be the website of the Acropolis Museum. And as we learn about the rich lore of Ancient Greece, we'll also become acquainted.

Hence, this informal and interactive workshop has three main outcomes:

- Application of logos, pathos, and ethos
- Awareness of the Greek Classical Age
- Amiability in our conference interaction

If you've already registered for the conference, you may have received materials for this writing workshop. Regardless, you'll find all that you need to get started at this link:

["Greek Voices: Art, Rhetoric, and Writing"](#) (Please click the link and take a trip to knowledge/information before this special and magical workshop!)

This landing page provides a brief overview of our workshop. You'll also find an embedded link to a purple infographic that links to materials; in case the linked infographic appears too small for easy reading, you'll also find a copy-and-paste version for your convenience. If at all possible, please familiarize yourself with these materials that we'll discuss together. At a minimum, please begin the virtual tour of the Acropolis Museum.

Remember: NO EXPERIENCE NEEDED! See you at the workshop, *Robert*

[Dr. Robert J. Bonk](#), Hon. Professor of professional writing Widener University Chester, Pennsylvania, USA & Vice President for Written Communication and Convenor of Communication Institute of Greece Special Interest Writing Groups.

*Facilitators**

[Dr. Fotini Diamantidaki](#), Associate Professor in Education, UCL Institute of Education, University of London, UK & Vice President of Research and Academic Affairs, Communication Institute of Greece.

[Dr. Jurgen Rudolph](#), Head of Research & Academic Partner Liaison, Kaplan Higher Education, Singapore & Editor, JALT Journal, Singapore & Vice President of International Research Development and Relations, Communication Institute of Greece.

[Dr. Michael A. Altamirano](#), Professor, King Graduate School, Monroe College, USA & Vice President of Strategic Management, Communication Institute of Greece.

[Dr. Elpida Sklika](#), Teaching Fellow/Lectrice, Department of Modern Greek Studies, University of Strasbourg, France.

[Dr. Margarita Kefalaki](#), President, Communication Institute of Greece & Adjunct Professor, Hellenic Open University, Greece.

*Note: The facilitators of this Writing Seminar, if needed, will help participants in applying rhetorical persuasion effectively, while the participants will express themselves creating a rhetorical persuasion conversation inspired by what they have seen and learned in this exceptional seminary.

YouTube video link (Robert J. Bonk, *Greek Voices: Art, Rhetoric, and Writing*, 14:30- 16:20):

https://www.youtube.com/watch?v=0hZTj05csng&ab_channel=CommunicationInstituteofGreece

https://www.youtube.com/watch?v=5ZcK2emL64Y&ab_channel=CommunicationInstituteofGreece (all participants)

16:20-16:30

Music break (a music playlist will be played while all participants take a break from the screen)

16:30- 17:30

SESSION 5: Workshop *Rising Up: Our Collective Call to Lead during Extraordinary Times*

[Dr. Carolin Rekar Munro](#), Professor of Leadership, Royal Roads University, Canada & Vice President of Leadership Development, Communication Institute of Greece

YouTube video link (Carolin Rekar Munro, *Rising Up*, 14:30- 16:20):

https://www.youtube.com/watch?v=QAsIwhHaYtM&ab_channel=CommunicationInstituteofGreece

https://www.youtube.com/watch?v=ChKKqfXaL5A&ab_channel=CommunicationInstituteofGreece (all participants)

17.30 – 18.00

Closing of the Multidisciplinary Workshop Day