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Esra Akarsu holds a BA degree in Radio, Cinema and TV; graduating from Faculty of Communication at University of Başkent in 2010 as a second ranked student of the department. She completed her dissertation in University of Ankara, Public Relations and Publicity Graduate Programme; titled “The Reflections of Automobile Advertisements on Consumers' Purchasing Behaviour: Sample of Ankara Province”. Her research interests are public relations, advertising and consumption culture. She is currently Ph.D. student department of Public Relations and Publicity at University of Ankara.



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