

**Dr. Margarita Kefalaki**

Founder and President, Communication Institute of Greece

[mke@coming.gr](mailto:mke@coming.gr)

Adjunct Professor and Tutor, Hellenic Open University

[kefalaki.margarita@ac.eap.gr](mailto:kefalaki.margarita@ac.eap.gr)



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Dr. Margarita Kefalaki is the Founder and current President of the [Communication Institute of Greece \(COMinG\)](#). The global pillars of this International Association are ENGAGE, EDUCATE, EXCHANGE, its local Goals: CREATE, CONNECT, COLLABORATE, and COMMUNICATE. The organisation of International Events, publications and collaborations projects is how COMinG works to make Academics, Researchers, and Professionals, from all over the world, meet, exchange, and collaborate.

Margarita is also an Adjunct Professor for the Hellenic Open University, teaching a master course of cultural organizations management. Additionally she is an accredited educator in Adult Education and a certified evaluator for projects on communication and management.

Dr Kefalaki's research interests focuses on Intercultural Communication, Innovation and Education.

Margarita has taught in several universities in Greece and France, and has published widely in academic and policy journals such as the Journal of Applied Learning and Teaching (JALT), the Journal of 'Business and Management Research' and the 'International Small Business Journal'. Margarita is also one of the chiefs' editors of the [Journal of Education, Innovation and Communication \(JEICOM\)](#), a Fully Peer-Reviewed Open Access journal publishing articles from all areas of education, innovation and communication.

She holds a Ph.D. in Cultural Communication and a Professional Master degree in Communication from [Pascal Paoli University](#) in Corsica (France). Additionally, she holds a Bachelor degree in cultural communication and organization of events from [Vauban University in Nimes \(Montpellier III\)](#) and another in business management from a Technological Institute in Greece.

Margarita has successfully led several intercultural projects like the creation of a musical disc in three languages, where she signs the creation of the album (financial support, communication, lyrics in three

languages, music). This project was created with the help of Action3 of the European Program for young People of [INJEP](#) .

It is in Margarita's believes that via education, exchange and collaboration, we can learn to communicate effectively and in this way act together for a better world, for a better future. Academics, students, professionals, and individuals, we can contribute to this imperative process of doing this world a better place. Academics have a main role in all this, this is what we are trying to achieve via the [academic community](#) we create at the [Communication Institute of Greece](#) and the organization of [International Academic Conferences](#).