



Academic Member and Ambassador
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Michael Sutton, PhD, CMC, FBEI, MIT



■ Game-Based Learning Author, Educator, Innovator, & Facilitator ■ Researcher ■ Edupreneur

Michael Sutton, PhD, is an Edupreneur and Executive Business Coach. Michael taught in the Executive MBA Program at Boise State University and was an Associate Professor for 9 years at the Bill and Vieve Gore School of Business, Westminster College, in Salt Lake City, UT, USA. Michael was an entrepreneur and business founder for many years, and then moved into corporate as a Business Advisor, CIO, and Partner in Management and Systems Consulting firms. Eventually, Michael was invited to achieve a PhD. He graduated in 2007 from McGill University in Montreal, Quebec, CANADA, with a PhD in Knowledge Management. Michael also supports lifelong learning for professionals who have elected to continue their doctoral educational experience. Michael was a Dissertation Chair in the DBA Program of the College of Doctoral Studies at Grand Canyon University. He is now a Professor and Dissertation Coach at Anaheim University.

Michael's current focus is conveying soft skills by using gamification, serious games, immersive learning environments, and simulations within both higher education and corporate training and development. Michael's background includes:

- organizational development,
- leadership and executive development,
- strategic management,
- coaching/mentoring,
- entrepreneurship,
- immersive learning environments,
- competitive/business intelligence,
- transformation/change management,
- marketing and social media management,
- intellectual capital,
- learning organizations and
- knowledge management.



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Michael established a firm called FUNIFICATION to provide products and services to clients. Michael is the Chief Game-Based Learning Officer. The target audience is clients who wish to increase engagement and retention through invigorated facilitation in training, professional development, and higher education courses. In November Michael published a co-authored text with Kevin Allen, a Madison Avenue Ad Executive and successful entrepreneur in the simulation software field (EIGames.com). The book is entitled: **Emotify!: The Power of the Human Element in Game-Based Learning, Serious Games and Experiential Education.**

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