

Dr. Margarita Kefalaki

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Dr. Margarita Kefalaki is the Founder and current President of the [Communication Institute of Greece \(COMinG\)](#). The main purpose of this International Academic Association is the organisation of International Events, like International Conferences, where Academics, Researchers, and Professionals, from all over the world, can meet, exchange, and collaborate.

Margarita works actually as an Adjunct Professor and Tutor for the Hellenic Open University. Additionally she is an accredited educator in Adult Education and a Certified Assessor for projects on communication and management.

Concerning her position at the Hellenic Open University, Dr Kefalaki teaches intercultural/cultural communication and management in the postgraduate programme *Cultural Organizations Management*. Her research interest focuses on media and culture, and international communication.

Margarita has taught in several universities in Greece and France, and has published widely in academic and policy journals such as the Journal of ‘Business and Management Research’ and the ‘International Small Business Journal’.

Dr. Kefalaki holds a Ph.D. in Cultural Communication and a Professional Master degree in Communication from [Pascal Paoli University](#) in Corsica (France). Additionally, she holds a Bachelor degree in cultural communication and organization of events from [Vauban University in Nimes \(Montpellier III\)](#) and another in business management from a Technological Institute in Greece.

Margarita has successfully led several intercultural projects like the creation of a musical disc in three languages, where she signs the creation of the album (financial support, communication, lyrics in three languages, music). This project was created with the help of Action3 of the European Program for young People of [INJEP](#).

It is in Margarita’s believes that via education, exchange and collaboration, we can learn to communicate effectively and in this way act together for a better world, for a better future. Academics, students, professionals, and individuals, we can contribute to this imperative process of doing this world a better place. Academics have a main role in all this, this is what we are trying to achieve via the [academic community](#) we create at the [Communication Institute of Greece](#) and the organization of [International Academic Conferences](#).