



Communication Institute of Greece (COMING)

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29 April 2019, Athens, Greece

Press Release

5th Annual International Conference on Communication and Management (ICCM2019), 15-18 April 2019, Athens, Greece.

organized with the endorsement of

King Graduate School at Monroe College, USA



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University of Versailles Saint-Quentin-en-Yvelines, France



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Media Informatics Lab, School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece



The **5th Annual International Conference on Communication and Management (ICCM2019)** took place in Athens, Greece, 15-18 April 2018. The presenters comprised Academics, Professors, Researchers, Communication and Management Professionals, PhD/master Students and individuals interested by the subjects of Communication, education, politics, and mediated communication technologies. 44 research papers, were presented and authored by 76 academics and researchers. These participants came from 22 different countries around the world (*Egypt, Italy, USA, Australia, Greece, Spain, Latvia, Lithuania, Denmark, China, UAE, Nigeria, Turkey, Thailand, India, Albania, France, Nepal, Israel, Japan, Brussels and Canada*).

This year we proposed ten (10) different sessions that contained discussions about ‘International Leadership and Management’, ‘International Relations and Public Diplomacy’, ‘Communication with Audiences’, ‘Applied Practices in Digital Marketing and PR’, ‘New Horizons in Journalism’, ‘Media and Social Media’, ‘International Marketing & Management Issues’, ‘Media Practice and Ethical Issues’.

Among these sessions, it is important to mention the workshop with the title « Charting New Directions for Multi-Generational Unity in our Workplace », delivered by our exceptional Ambassador, Dr Carolin Rekar Munro, ICCM2019 Leader & Professor, Faculty of Management, Royal Roads University, Canada.

And the “Public Discussion on « *Journalism at a crossroads: New media, new practices, new values?*»», delivered by some of our greatest Ambassadors:

1. Dr Roberto Adriani, Adjunct Professor, The University of Milan, Italy. ***Journalism and Public Relations: a changing relationship***
2. Dr Andreas Veglis, Professor, Media Informatics Lab, Aristotle University of Thessaloniki, Greece. ***New journalistic practices in the post-truth era***
3. Dr Lida (Spyridoula) Tsene, Visiting Professor, Hellenic Open University, Greece. ***(Re)-Searching For Journalism: New Old Skills, New Old Needs in the Digital World***
4. Dr Karl-Heinz Pogner, Associate Professor, Copenhagen Business School, Denmark && Board Member of K1 Association of Professional Communicators. ***Communication-Ethical Compass: Orientation or rules?***
chaired by our ICCM2019 conference Leader, Dr. Katerina Diamantaki, Assistant Professor, DERE- The American College of Greece.

We wouldn't certainly omit to mention about the very important listeners of this year's conference:

- Tonka Ivanisevic, Docente, Windsor Business Center- SKF-Industries Italy, Business English, Italy.
- Ojo Bamidele, PFC Africa Communications LTD, Obanikoro Lagos as Social Media Communication Manager and Network Admin, Nigeria.
- Panpimon Narknawa, lecturer, Department of Journalism, Chulalongkorn University, Thailand.
- Sangil Kim, Researcher, Korea Institute of S&T Evaluation Planning, Brussels
- Zhou Xin, Senior Economist / Founder, Center for Europe and China Economic Exchanges

The Communication Institute of Greece is a non-profit association, established to promote research, education and to facilitate communication among the Academic Community and who is interested by it, around the world. The Institute was established in 2003 in France and again in 2013 in Greece as an independent association of academics and researchers who consider that education and intercultural communication can ameliorate our lives: educating ourselves is what we need to develop in a fruitful environment.

For more information <http://www.coming.gr> .

Additionally please contact us at info@coming.gr or call us at +30 6989478611

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