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Hui-Mei Wang is an associate professor of International Business at Fu Jen Catholic University (FJCU). She received a Ph.D. in International Business from National Taiwan University, an M.B.A. and a B.B.A. from National Cheng Chi University. Her research interests include international alliances such as OEM business and agency relationships. Recent publications concern the social media marketing of the Internet.

She currently teaches “International Marketing” at the undergraduate level, “International Business,” and “Internationalization Strategy,” at the graduate level. She has been the thesis advisor to graduate students for 15 years and served as the director of imMBA program at FJCU for four years. In a previous life, she worked in the information service department of Taipei World Trade Center (also known as Taiwan External Trade Development Council, TAITRA) and conducted several field research on Canada, Latin America, and South East Asia market. Her background in business administration, international trade and marketing prepared her well for an academic life in International Business area.

