



Dr. Manuel Pereira
Chairman and Executive President
EUCED - European Economic Cooperation / European Business Association
(Lisbon, Brussels, London and countries worldwide)
Portugal



Manuel Pereira

Dr. Pereira is the Chairman and Executive President at EUCED - European Economic Cooperation / European Business Association (Lisbon, Brussels, London and countries worldwide). Here you have a small description of EUCED and its role:

EUCED - European Economic Interest Grouping, as per EU Council Regulation nr. 2137/85, established for European and worldwide economic and development operations. It is accredited as an EU lobbyist and represented in many countries (35 of which in Europe).

Members' statutory categories:

- a- FULL MEMBERS (from countries within the European Union and the E.E.A.)
- b- ASSOCIATE MEMBERS (from countries outside the European Union and the E.E.A, with exceptions)
- c- ASSOCIATED PARTNERS
- d- COOPERATION PARTNERS

As an example, the following legal organizations can become its members (Full, Associate or Partner, according to their country location): Regional and Local Authorities, Academia and Institutes, Tech. Centers, Development Agencies, NGO's, Chambers of Commerce and Industry, Public and Private Companies and Businesses, Entrepreneurs, etc.

EUCED actions cover namely:

- facilitating economic activities of its members, associates and partners;
- providing internal and external financial support;
- fostering partnerships within its member structure and beyond;
- improving conditions under which its members operate and enabling further growth;
- providing new solutions and encouraging innovation and entrepreneurship;
- expanding the frontiers of knowledge and experience;
- bridge-building to new markets and cultures, facing the globalization;
- consolidating the global market.
- complementing objectives and synergies within the European Union and the European Economic Area, as well as further strategic partnerships and alliances in other regions of the world. Through economic scale and other associated efficiencies, members and





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partners act together as a single organization bringing up the best available expertise from its member organizations.

Some of EUCED areas of operation are: Project Management and Procurement, Engineering, Institutional and Regional Development, Policy and Public Affairs, Public Diplomacy, Institutional and Private Funding, Corporate Financing, Energy and Environment, Health and Social Care, H.R., Industries and Trade, R&D, etc.

Dr. Pereira also acts as:

- President at Institute Sciencius and at Sciencius Consulting;
- Senior External Expert at European Commission;
- Accredited at European Parliament;
- Visiting Professor of European Affairs;
- Visiting Professor of Business Strategy and Communication;
- Special Advisor to European Governments in the process of joining the European Union.

In the field of communication, is also a Creative Executive, Director of Development, Project Financier, Researcher, Story Analyst, Translator, Distributor and Producer and Executive President at Entrepreneurial Community for Performing Arts and Culture (Lisbon/Los Angeles).

Some of his published articles are:

- Non-Governmental Organizations - Creating a new order or improving the existing one?
- In Europa Stat Virtus
- European Economic Cooperation

We are so proud that he is an Ambassador of the Communication Institute of Greece!



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