



Academic Member and Ambassador
Communication Institute of Greece



Dr Archana Shrivastava
Associate Professor & Head
Business Communication Area
Birla Institute of Management Technology
India



Archana Shrivastava

Archana Shrivastava joined Birla Institute of Management technology in 2008. She is Associate Professor & Head- Business Communication Area. Worked at various universities and colleges, she holds 19 years of rich teaching and training experience.

Dr. Shrivastava earned her Ph.D. and M.A. in English literature. She is a **Thomas certified professional** and can **perform Personal Profile Analysis (PPA) and Human Job Analysis (HJA)**. She holds a diploma certificate in **NLP (Neuro linguistic Programming)** and believes that leveraging peoples' potential can be a true driver for individual and organisational success. She is trained to teach "**Business English Certificate Course**" by British Council and is also an active member of **ABC (Association for Business Communication) & ELTAI (English Language Teachers Association of India)**.

Her current research and publishing are in the area of **Communication, leadership, team building, skill development, and Cross-Cultural Communication**. She has participated and presented papers in various conferences held in India and abroad. She has authored numerous case studies and research papers which got published in reputed journals like **Ivey, Emerald, Inderscience, and Case Centre** (European Case Clearing House). **She is a recipient of travel grant awarded by AICTE in 2015 for presenting her research study at Columbia University in New York.**

Dr. Shrivastava has more than 19 years of academic experience to teach/train a variety of courses including, Business Communication, Soft Skills, Business Etiquettes, Handling Interviews, Presentation Skills, Non-Verbal Communication, Audience Analysis, Crisis Communication, and Conflict management.



Academic Member and Ambassador
Communication Institute of Greece

