



Academic Member and Ambassador  
Communication Institute of Greece



**Ailson J. De Moraes**

**INTERNATIONAL PROFESSOR, SPEAKER AND AUTHOR**

*Senior Lecturer in Strategy and International Business*

*Fellow Higher Education Academy (FHEA)*

*Academic Fellow Institute of Enterprise and Entrepreneurs (AcFIOEE)*

*Fellow Chartered Management Institute (FCMI)*

*Fellow Institute of Administrative Management (FInstAM)*

**UK**



**Ailson J. De Moraes**

*"My great recognition is my students' success, and the success and grow of the organizations I contribute for."*

**I am a passionate educationist with more than 12 years of Higher Education Teaching experience as well as substantial Training and Facilitation experience worldwide.**

Ailson holds a Full-time academic position at Royal Holloway School of Management, University of London. He has a Bachelor's and Master's degrees from Andrews University, Michigan, USA and an MA in Business and Culture Studies from City University, London; a Postgraduate Certificate from Fundacao Getulio Vargas, Brazil, and University of California, Irvine. Ailson has also a Postgraduate Certificate in Skills of Teaching to Inspire Learning (Accredited programme by the Higher Education Academy) from Royal Holloway Educational Department. Ailson has attended a number of executive and non-executive programs along with his career as an academic and professional in management and business. He has extensive management and business experience, having been worked in a variety of industrial and commercial sectors in international organizations in Brazil, Portugal, Switzerland, and the UK.

With a profound interest in globalization and cultures, Ailson travels extensively around the world teaching and attending/presenting in international conferences and seminars; and he speaks fluent three main international languages – Portuguese, English, and Spanish.

Ailson is a Guest Professor at the University of Hong Kong MBA programme, Kaplan Singapore, Universidades de Estadual do Parana, Brazil, and St Martins Institute, Malta, in the executive programme.

*Ailson is a Fellow of the following institutions:*

Fellow Higher Education Academy (FHEA)

Academic Fellow Institute of Enterprise and Entrepreneurs (AcFIOEE)



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Fellow Chartered Management Institute (FCMI)  
Fellow Institute of Administrative Management (FInstAM)

*Achievements in Teaching in the last six years:*

2017 Nominated "The Excellence in Teaching" Award.

2016 Awarded "The Excellence in Teaching" Award.

2016 Nominated for "The Apple for the Teacher" Award.

2015 Awarded "The Apple for the Teacher" Award.

2014 Awarded "The Apple for the Teacher" Award.

2013 Nominated for "The Faculty Teaching" Prize.

2013 Awarded "The Most Interesting" Lecturer.

Ailson's research interests lie in the areas of strategy and leadership. He teaches undergraduate and postgraduate courses in Strategic Management, International Strategic Management, International Business and Global Leadership.



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