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Hasan Saliu born in FYROM, educated in Albania and living in Kosovo. He completed his basic studies in Journalism at the University of Tirana (1994-98). Master studies in field of Mass Communication-Political Communication, and also PhD studies in Mass Communication Sciences. His PhD dissertation topic was in the field of Theories of Mass Communication such as strategic communication, propaganda, mass diplomacy, and public relations.

He has been working as a journalist, editor, and columnist, in Kosovo and Albania press for thirteen years. He has also worked for the German Political Research He-Ma Institute, for a period of time.

He is lecturer at the AAB College for the courses: Investigative Journalism, Business communication, Theoretical Models of Mass Communications, Public Relations, whereas at the public University of Tirana he is lecturing the course of International Public Relations course at Master's level and the Public Diplomacy course.

Saliu has participated in numerous scientific conferences, published articles in various journals, a board member and organizer of several scientific conferences, and has several of scientific articles published in national and international journals. He has also published a monographic study titled *Communication in Public Diplomacy – Soft power and international image of Kosovo*.

