



Academic Member and Ambassador
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Argyro Kefala is Associate Professor in the Department of Communication and Graduate Program Coordinator of the MA in Strategic Communication & Public Relations at DERE- The American College of Greece. She holds a Master's degree from Temple University, Pennsylvania, USA and a doctoral degree in Sociology from New York University, New York, USA. She has served as Head of the Communication Department and she teaches courses in the areas of mass media, communication theory, and public relations. Her research interests include political communication and visual communication. Dr. Kefala has taught for a decade at New York University, Manhattan Marymount College, and Temple University, and has had an extensive professional career having worked as a journalist in New York City and as a strategic communication consultant for governmental, private and non-profit organizations in Greece. She loves creative writing and has published a novel, a collection of stories, and two poetry collections.



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