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George Tsourvakas holds a degree in business administration from University of Piraeus, a degree in Sociology and a master of Law and Economics from Hamburg and Stockholm Universities. He earned his doctoral degree from the Panteion University of Athens on media. He is Assistant Professor of media economics at the Aristotle University of Thessaloniki, department of Journalism and Mass Communications and his current research interests focus on the media management and marketing communications. He has published articles in journals such as the International Journal on Media Management, Journal of Media Economics, Journal of Media Business Studies, Communications, the European Journal of Law and Economic, Journal of Radio and Audio Media.

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