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Amr Assad

Dr. Amr Assad is an Assistant Professor at the Applied Media Department at the Higher Colleges of Technology HCT in Abu Dhabi, UAE. He worked before as an Assistant Professor of Media and Public Relations at the Emirates College of Technology from 2012 to 2017. as well as an Assistant Professor and senior lecturer at the Faculty of Mass Media and Communication Technology at Misr University for Science and Technology (Egypt) for more than 8 years.

He worked also as a freelance researcher for different national and international institutes and foundations like Friedrich Naumann Foundation, Media Diversity Institute and Alhram publishing house, moreover, he participated as well in different national and international conferences worldwide. His research focuses mainly on the social and political impact of social media on society.

Dr.Amr Assad received his PhD in Broadcasting from the Faculty of Mass Communication, Cairo University, (Egypt) in 2011.



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