



Academic Member and Ambassador  
Communication Institute of Greece



**Dam Hee Kim**  
**Doctoral candidate in Communication Studies**  
**University of Michigan.**  
**USA**



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Dam Hee Kim is a doctoral candidate in Communication Studies at the University of Michigan. Her field of research focuses on political communication, with an emphasis on media diversity, democratic citizenship, and policy implications. She conducted summer research on media diversity policies at the Federal Communications Commission (FCC). Given her background in Communication and Business Administration, another line of her research is concerned with marketing communication and media management. She has investigated brand extension in the film industry, and audience engagement with brands and news on social media.

At Michigan, Dam Hee has taught a seminar course of her design, entitled *New Media and the Audience: Political, Social and Economic Engagement*. Her work won three Best Student Research Paper awards including the Mary Alice Shaver award from the AEJMC (Association for Education in Journalism and Mass Communication) in 2015. Dam Hee's recent work has appeared in *Communication Research* and *International Journal of Communication*.



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