



**Dr. Jittapon Chumkate**  
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Dr. Jittapon Chumkate has been a lecturer in Marketing at the Faculty of Management Science, Silpakorn University in Thailand since 2009. He graduated Ph.D. degree in Management from the same university in 2015. His thesis concerning “Development on an Evaluation Criteria of Creative Management in Community Business in Western Thailand” was published in the journal, which appeared in the 1<sup>st</sup> tier of Thai-Journal Citation Index. Before that, he received a Master of Information Science (Internet and E-Commerce Technology), international program, from Assumption University.

He is specialized in various areas including management, marketing, e-commerce, as well as community management and development.

He focuses on developing researches with both quantitative and qualitative methodologies. His improving academic skill makes him become thesis advisor for students in bachelor and master degrees.

In 2016, his work with a co-researcher about “Measure of Effective Management Related to Financial Statement and Financial Ratio Analysis of Housing Estate in Kanchanaburi Province, Thailand” was announced as one of the best research papers in IABE 2016 International Conference in Italy and was published in Journal of Academy of Business and Economics (JABE) Vol 16, Issue 2 with EBSCO indexed.

In present, he becomes Assistant Dean for Student Affairs in the Faculty of Management Science, Silpakorn University in Thailand.

