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Professor S. Arun Kumar is currently an Associate Professor, teaching Strategic Management, Organisational Behaviour, Principles of Management, Marketing Management, Services Marketing, Entrepreneurship, Retail Management and Research Methodology for Department of Management Studies, Faculty-School of Management, SASTRA University, India. With more than fourteen years of teaching experience in Management Education and three years of Corporate experience, in which he also had international work experience with overseas educational groups like Raffles education group-Singapore and S.P.Jain Center of management, Dubai, he served as a Module Leader for **World Education Council, Singapore/The Nottingham Trent University, United Kingdom** for facilitating Business Management Degree Programmes.

Arun Kumar has published in many International and National Journals and supervised numerous of doctoral dissertations and MBA research projects. He hands on research experience in developing Structural Equation Modelling using **AMOS-IBM and SPSS** Software and conducted many Research Methodology workshops for the students and faculties.

Dr Arun Kumar is a **Certified Management Teacher** in the area of **Strategic Management**, facilitated by Strategic Management Forum of India (SMFI). He completed six courses organized by the Strategic Management Forum in IIM-Banglore, IIM-Lucknow, BIMTECH-Noida, IIM-Kozhikode & Indian Institute of Foreign Trade-New-Delhi, which has imparted the necessary skills for teaching, especially teaching through the case method, updated about the current state of business and helped me to develop as an academicians in the strategic management area for executing the scholarly research on topics related to Strategic Management.

