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Arvind Kumar Bhatt, PhD, is working as an Assistant Professor & Consultant at School of Business & Management, Addis Ababa Science & Technology University, Addis Ababa, Ethiopia (Under UNDP) having more than 17 years of teaching and industrial experience. He has received his Ph.D. in Management with the title “*Technology based Empirical Dynamism in Organizational Communication Climate*” from India. He conducts research and consults in the area of business and managerial communication & Marketing. He has served at various corporate houses and has published several research papers on organizational business communication in international and national journals.

Arvind has published a book on communication entitled “**Administrative & Business Communication**”. Additionally, he is associated with social and cultural activities. Dr Arvind Kumar Bhatt is Ambassador of the Charity Club, Arba Minch University, Ethiopia and also member of Review of Technology & Business Research, USA.

