



Academic Member and Ambassador
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Adeline earned a Master degree in Applied Media Studies at Nelson Mandela Metropolitan University in Port Elizabeth, South Africa. Currently, she is Assistant Lecturer in the Department of Public Relations and Advertising at St. Augustine University of Tanzania. Since 2009 she has been lecturing in Strategic Corporate Communication, Writing for Public Relations, Advertising, Corporate Communication in Digital age, and Persuasion in Public Relations. Her major research interests are in Corporate Communication, Social Media and Organization Identity. Adeline is also a member of the East Africa Communication Association. In 2013 she was one of the presenters at the CCI Conference in Corporate Communication at Baruch College/ City University of New York. U.S.A



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