



Academic Member and Ambassador
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Varsha Khurana

Varsha is a dean at Strategic Alliances & International Relations of the Institute of Management Studies Noida in India. Additionally she is a Marketing and Sales Professional (expertise in Strategic Alliances) and a former Country Head International Alliances Universal Business School Mumbai/Cardiff UK. Varsha Khurana is a confident target-driven Top Management Executive with over 10 years of education industry experience in International Sales & Marketing, Business Development, Global Education and Strategic Alliances with Successful and proven track record of account growth, business analysis and problem resolution. She is a graduate from Delhi University and a Scholarship holder from Goethe Institute Germany. She has also been a part of Certificate Programme in “International Management Relation” MALTA UNIVERSITY LANGUAGE SCHOOL EUROPE, Certified Workshop on Creative Leadership in Global Economy from MDI Singapore, Certified Workshop on “New Products and Brand Management” from ESC Rennes School of Business France, Certificate Programme from IIT Delhi in Marketing Strategies and have attended Dr. Philip Kotler’s, Certified Live Training Session”The Future of Marketing” as well. She is a member of NAFSA and UNICEF, supporting other social organisations to encourage the importance of education. She has travelled extensively to South Korea, Europe, China, Mongolia, Malaysia, Singapore, Middle East and Thailand for the purpose of generating business through Strategic Alliances and Networking. She is well known for her work in education industry and students across the Globe take advisory services from her on their career prospects.



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