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Lida Tsene

Dr. Lida (Spyridoula) Tsene holds a PhD from Panteion University, Department of Communication, Media and Culture (2010) in the field of social media and social responsibility. Since 2008 she collaborates with the Advertising and Public Relations Lab of Panteion University as researcher and teaching associate. She worked for four years (2010-2014) as adjunct professor at the Department of Informatics and Mass Media of Western Greece Technical Educational Institution. Since 2012 she teaches at the MA Communication and new Journalism of Cyprus Open University and since 2013 at the MA Cultural Organisations Management of the Hellenic Open University. Since 2012 she facilitates two online seminars on social media and cultural management and entrepreneurship at Hellenic American Union.

She has worked as a journalist, CSR and communication consultant, while since 2005 she is Public Relations and Educational Programs Director of Comicom Press. In 2015 she co-founded Athens Comics Library. She collaborates with Impact Hub Athens as Communication Strategist and Business Development Consultant.

She has published papers in the field of digital media, journalism, communication, comics and arts management. Among her research interests are topics related to social and journalism entrepreneurship, as well as to transmedia storytelling.

