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Zeynep Aksoy

Zeynep Aksoy received her Ph.D. in Public Relations (2013) at Ege University (Izmir) with her dissertation on “Cultural Intelligence and Its Role in Multicultural Environments”, which is the first published book in Turkish academic literature on cultural intelligence. She holds an MSc degree in International Relations (1996) and an MA degree in Public Relations (2009) from Istanbul University, Turkey.

She has completed her postdoctoral studies at Amsterdam School for Regional, Transnational and European Studies (ARTES), University of Amsterdam in 2016, and turned back to teaching in various subjects including Intercultural Communication, Communication Theories, and Public Relations at Izmir University of Economics, Faculty of Communication. Her research interest primarily focuses on international migration, intercultural communication, and Cultural intelligence.



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