



Communication Institute of Greece (COMING)



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Press Release

4th Annual International Conference on Communication and Management (ICCM2018)

23-26 April 2018, Athens, Greece

The 4th Annual International Conference on Communication and Management (ICCM2018) took place in Athens, Greece, 23-26 April 2018. This year, with the purpose to reply to the needs of our friends and Academic Members and become able to propose conferences on specific disciplines in the future, we additionally proposed a **Panel on Education**, a **Panel on Political sciences and International affairs**, a **Special Session on Multidisciplinary Media & Mediated Communication Technologies**, and **two Workshops**. The first workshop, directed by Ailson J. De Moraes, Lecturer, Royal Holloway School of Management, University of London, Egham, Surrey, UK, was entitled «Education ‘Thinking, Learning and Teaching like Da Vinci’». The second workshop, directed by Professor Pere Juárez Vives, President, Alumni UB Innovation & Competitiveness, Universitat de Barcelona, Spain, was entitled «LEGO® Serious Play® method: Agile Learning in Superior Education and LifeLong Learning».

In total 40 papers were presented by 75 presenters, coming from 21 different countries around the world (Pakistan, USA, UAE, Germany, Finland, Beijing, Malaysia, Turkey, Russia, France, UK, Belgium, Spain, Albania, Kenya, Thailand, Lithuania, Croatia, Morocco, China, Greece). This ‘audience’ comprised professors, researchers, students and key people, interested by education, politics, cultural affairs, etc.

We wouldn’t omit to say that this year we had the honor to have among our participants, two representatives from the Ministry of Economy of the Republic of Lithuania, Eglė Samsonovienė from the Department of Strategic Planning and Inga Steponaviciene, Head of the Strategic Planning Department of the Ministry.

The conference was organized into ten (10) sessions that include the following themes : International and Intercultural Education, International business and Management, Social Media, Media and Mediated Communication Technologies, Mini Workshop/Round Table Discussion, entitled «Education ‘Thinking, Learning and Teaching like Da Vinci’», Political sciences and International affairs: The future of the EU, Social Media and Communication Technologies, Intercultural Themes, International and Interpersonal Communication and the Workshop entitled «Lego Serious Play: Agile Learning in Superior Education».

The Communication Institute of Greece is an International non-profit association, established to promote research, education and to facilitate communication among academics and people interested by the future of Communication and Education, around the world. It was established in 2003 in France and again in 2013 in Greece as an independent association of academics and researchers who consider that education and intercultural communication can ameliorate our lives: educating ourselves is what we need to develop in a fruitful environment.

Next year COMinG is organising its 5th Annual International Conference on Communication and Management. We will additionally be able to propose a separate conference on Education that will include a workshop on ‘Smart Cities’.

Once more, we would like these conferences to become opportunities for Academics, Professionals, Researchers and interested people from all over the world, to meet, exchange ideas on their research, discuss the future developments in their disciplines and contribute to education’s future. Such kind of interdisciplinary conferences will continue to be organized on the same base of purposes every year. Soon, with the help of our Academic Members, we will be able to propose more small events per year, to serve the mission statement of the Institute.

For more information please contact Ms Evi Naki at info@coming.gr or +30 6989478611

