



Communication Institute of Greece (COMinG)

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Workshop « LEGO® Serious Play® method: Agile Learning in Superior Education and LifeLong Learning »

Tuesday 24 April 2018, 18:00-20:00, The Stanley Hotel (1 Odiseos str,
Karaiskaki Square, Athens, Greece)

Presented by
Profesor Pere Juárez Vives
President, Alumni UB Innovation & Competitiveness
Universitat de Barcelona

Discussion Coordinator: Dr Margarita K. Kefalaki, President, COMinG & V. Professor, Hellenic Open University, Greece

This workshop was selected as a best practice in agile management at the Agile Business Day held in Venice last September, at Rochester University - Dubai Silicon Oasis - World Quality Day, and at the European Code Week in Barcelona.

The Communication Institute of Greece (COMinG) in collaboration with the University of Barcelona, is glad to propose the **Workshop « LEGO® Serious Play® method: Agile Learning in Superior Education and LifeLong Learning »**, as part of the **4th International Conference on Communication and Management**, Athens, Greece, **23 - 26 April 2018**

Lego Serious Play is one of the best methodologies and one of the most innovative for facilitating thought, communication and problem solving; oriented to improve the performance of people, teams and organizations.

In this workshop, we learn the fundamental aspects that condition the volatile, uncertain, changing and ambiguous environment (in English, VUCA World) that governs the society of the 21st century, with a special emphasis in the way the agility and adaptability of People and work teams are key to managing daily tasks.

The latest version of the EFQM Model of Excellence defines agile management and innovation as fundamental values and excellence in organizations. In this workshop, we show, through the gamification and with the metaphorical support of TerryGilliam's film (ex-Monty Phyton) Zero Theorem, the strong relationship between agility and innovation, and how the concept of adaptability is closely linked.

The working language of this workshop is English. This event is free of charge but pre-registration is required. If you are interested in participating, please contact Mrs Evi Naki at info@coming.gr