



Academic Member and Ambassador  
Communication Institute of Greece



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### **Dimitrios Diamantis**

Professor Dimitrios Diamantis is a Dean of Graduate Studies at Les Roches, Global Hospitality Education, based in Switzerland.

He holds a BA (Hons) of Hotel Management from South Bank University, London, an MSc in Tourism Marketing from Surrey University, UK a Ph.D. from Bournemouth University, UK, and a Diploma of Marketing from Chartered Institute of Marketing, UK. Over the years, he was involved with projects for a number of organizations, including the World Travel and Tourism Council, the UN World Tourism Organization, the European Union as well a number of hotel and tourism companies. He is currently an external examiner at Derby University, UDOL, UK and an honorary lecturer at the University of Liverpool for their DBA online program.

Dimitrios has published books and academic articles on ecotourism, sustainability and globalization in Tourism and with a specialism on tourism destination management, hospitality, branding strategies, sustainability and global consumerism.



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