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Camelia Cmeciu is an associate professor at the Faculty of Journalism and Communication Studies, University of Bucharest, Romania. She is one of the editors-in-chief of *Styles of Communication* and the manager of the project – European Citizens – (De)legitimators of a Networking Europe (<http://eeurociti.fjsc.unibuc.ro/members>). Her research interests cover organizational and political communication, European discourse, digital citizenship, social movements. She is the author of *Strategii persuasive în discursul politic (Persuasive Strategies in Political Discourse)* and *Semiotici textuale (Textual Semiotics)*. Her work on digital citizenship, political discourse, social semiotics, or organizational discourse appears in academic journals like *Comunicar*, *Semiotica*, *Public Relations Review*, *Communication & Society*, or *Styles of Communication*.



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