



Mary Vaxevanidou
Diplomat – Counsellor in Press and Communication Affairs
Greece



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Mary Vaxevanidou is a career diplomat, with specialisation in Press and Communication Affairs. She has several years' work experience in communications and public diplomacy. She received a Ph.D. in Business Administration and three masters (DEA) in Economic Analysis, History, and Human Resources from EHESP-ENSAE, Université Paris I Sorbonne and Université Paris VII. She also graduated from the National School of Public Administration, Department of Press Attachés.

She has obtained widespread experience in both multicultural and multinational environments acting as Press Attaché at the Embassy of Greece in Nicosia (2001-2004) during the period of the Anan Plan, as First Secretary and Press Counsellor at the Embassy of Greece in Sofia (2004-2008), during a period of major changes before and after Bulgaria's accession to the EU, and as Press Counsellor and Head of the Press Office at the Embassy of Greece in The Hague (2011-2015), where she was called to enhance the visibility of Greece and has played a key role in explaining Greece's strategic and political messages to opinion formers and to the public.

She has drafted various communication outputs like press releases, messages, statements, media lines, speeches, newsletters, and has conducted a huge number of press conferences, interviews, events, visits and familiarisation trips. She has also been responsible for creating content for the Greek Embassies' website and social media. She is a member of the Digital Diplomacy Coalition (DDC), the Hague Chapter.

She has written four (4) books in 'Corporate Communication', 'Introduction to Management', 'Human Resources Management' and 'Corporate Social Responsibility', which officially are used by students in high schools and Universities (Graduate & Post Graduate Studies). Also, she has a 15 years' teaching experience in three Universities (University of Macedonia – Greece, University of Piraeus and Hellenic Open University), obtaining the ability to prepare and deliver presentations to big (200 students) audiences.

