



Academic Member and Ambassador
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Azian is a PhD researcher at Cardiff University, Wales United Kingdom under the School of Journalism, Media and Culture Studies. Her research focuses are Social Media involvement among Malaysians abroad and several other interests about Social Media, Malaysian diaspora and culture studies. She received her Master degree in Mass Communication from Universiti Teknologi MARA, Malaysia (2011), she has her Bachelor Degree in Mass Communication (Public Relations) in 2009 and her Diploma in Office Management and Technology in 2005 which all her academic certificates are from same University (UiTM, Malaysia). She has 10 years working experience in several industries and she had held a various positions such as Human Resources officer, Training and Development officer, Public Relations officer including International oil and gas company (ExxonMobil) as Public Affairs Executive. Since she has various working experience in the industries, she has been invited to be as an academic lecturer in several University in Malaysia to teach many related subjects such as Mass Communication, Media studies, Media Law, Public Relations, Human Communication, Human Resource, Event Management and Marketing. She decided to join an academic position in 2012 as a Fellowship in UiTM, Malaysia and she received an offer to be a Tutor in Universiti Utara Malaysia (UUM) from 2014 till then. She is one of co-author “The Usage Patterns among Consumers of Telecommunication Service Providers in Shah Alam” for Consumer Behaviorism Journal (UPM) in 2013. She has supervised undergraduate students in Universiti Teknologi MARA (2012 – 2014) and becoming academic panel for students research paper presentation since then.



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