



**Aikaterini Giosma**  
**Journalist and Comms Professional**  
**Greece**



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Aikaterini (known as Katerina) Giosma is a Greek Journalist and a Comms Professional since 2002. She holds a Master of Arts on European Communications and Policies, obtained in 2012 by the public University of Athens.

One of her most challenging professional experiences was as Media, Comms and Social Media Officer/Project Manager for the environmental NGO Hellenic Ornithological Society. In addition to her communication key responsibilities and daily tasks, she co-implemented and successfully completed 3 European Programmes (LIFE+, GRUNDTVIG, LEADER+), while contributing for 5 more (LIFE, Natura 2000). Working with teams and people from different countries, enhanced Katerina's intercultural awareness, while evolving herself by taking over new responsibilities in diverse environments, emerged her creativity, adaptability and passion for every novel challenge.

As a Journalist, if data could speak, she has so far proofread and edited almost 20.000 pages, made 6.000 hours of radio broadcasting, conducted more than 300 interviews and weaved 200 story-driven articles, while crafted over a 300 marketing-advertising publications.

She currently works (and volunteers) as a Comms Consultant.

In her free time, she plays with words- in the form of poems- and her acoustic guitar.

