



Academic Member and Ambassador  
Communication Institute of Greece



**Dr Peter Bull**  
**Honorary Professor**  
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### **Peter Bull**

Peter Bull PhD is Honorary Professor at the Universities of York and Salford (UK), and Visiting Professor at the University of Antwerp (Belgium). He has also been Visiting Professor at Sapienza University of Rome (Italy), and is a Fellow of the British Psychological Society.

Peter Bull has a long-standing interest in the analysis of political discourse, and has published extensively on this theme. His research has been focussed on the detailed “microanalysis” of how and why politicians fail to answer questions in broadcast interviews, on techniques whereby politicians invite audience responses in political speeches, on the strategic interaction between Prime Minister and Leader of the Opposition in Prime Minister’s Questions, and on editing techniques in broadcast news interviews. Most of this research has been based on British politicians, but has been enhanced by cross-cultural analyses of American, French, Norwegian, Korean and Japanese politicians. The latter was conducted in collaboration with Professor Feldman of Doshisha University (Kyoto), supported by a travel grant from the Sasakawa Foundation for a study visit to Japan.

Peter Bull has 125 academic publications, and 3,702 citations (h index 33) on Google Scholar (24 January 2019). He was guest co-editor for a special issue of the *Journal of Language and Social Psychology* on commitment in political discourse (Vol. 27(4), 2008), and has given eight plenary conference lectures. He is the author of *The Microanalysis of Political Communication: Claptrap and Ambiguity* (2003), *Communication under the Microscope; The Theory and Practice of Microanalysis* (2002), *Conversation: an interdisciplinary approach* (1989) (edited with D.B. Roger), *Posture and Gesture* (1987), and *Body Movement and Interpersonal Communication* (1983). The wider impact of his research has been exceptional, with regular interviews for both national television and radio in the UK, and regular reports in all the major British national broadsheets.

Further details are available on <https://profbull.nfshost.com/>.



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