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Dr Athina N. Papageorgiou, PhD, is Assistant Professor at the department of Tourism Management of the West Attica University. Dr Papageorgiou is also teaching at the Open University of Greece and the University of West Attica (Postgraduate Programs), as well as the e-learning program of the University of Piraeus. She has a Tourism Management degree on Management and Economy from the Dpt of Tourism Management of the Technological Institution of Crete, an MBA – Tourism Management degree (Management Dpt of the University of Piraeus) and a PhD degree from Panteion University. Her PhD Thesis was on Alternative Tourism Development through Marketing Management of Tourism Organizations, Institutions and Enterprises of the Public and the Private Sector. Dr Papageorgiou worked as a Senior Manager in leading Travel Agencies and is the author or co-author of six books on topics of her interest, a large number of papers in peer-reviewed journals and also many scientific communications.



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