



Dr Amit Verma
Senior Lecturer
School of Management Sciences Lucknow
Uttar Pradesh, India



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Amit is a Senior Lecturer with School of Management Sciences Lucknow, Uttar Pradesh, India. His teaching activities at the Post Graduate Programme in Management includes Marketing Management, Retail Management, Advertising Management, Leadership by Indian Ethos, MIS etc. he is an experienced teacher educator, career guidance and counseling (service) for the industry. He has a B. Tech in Computer Science & Engineering from IET, Lucknow and an MBA in Marketing from MDU University, Rohtak. Amit has twice passed the National Eligibility Test (University Grants Commission). At the moment he is a PhD candidate from Ranchi University, Jharkhand(India).

Additionally, Amit has given lectures in different reputed Colleges and a Private University of Delhi NCR, Uttar Pradesh and Uttarakhand in India. His areas of interest are Marketing Management and Management Information System. Amit has published in National and International journals and he is the President of Swatantrata Sangram Senani Sri Krishna Verma Charitable trust & Life Member of Lucknow Management Association, Uttar Pradesh (India).

