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Karatasios Anastasios comes from Athens Greece. He is currently doing a PhD in the University of Alcalá de Henares Madrid Spain. His previous qualifications include a Bachelor's degree in Sociology at Panteion University, Athens. Anastasios also holds a Master degree in Business Administration in the field of Marketing at Piraeus University of Applied Sciences. His thesis is entitled "*Consumers' attitudes and perceptions about their Lovemarks. Comparative investigation before and after the crisis in Greece*". He has been accepted in Alcalá University to conduct his PhD which relates to Electronic Word of Mouth in the field of Social Media and is currently a teacher at Private Educational Sector. His field of teaching is Economics, Marketing and Sociology. Anastasios is fluent in English.

