



Academic Member and Ambassador
Communication Institute of Greece



Pınar Umul Ünsal
Research Assistant
Faculty of Communication
Izmir University of Economics
Izmir, Turkey



Pınar Umul Ünsal

Pınar Umul Ünsal holds a BA degree in Public Relations and Advertising; graduating from the Faculty of Communication at Izmir University of Economics (IUE) in 2009 as the Faculty's highest ranked student. She completed her dissertation in IUE Media and Communication Studies Graduate Program in 2012; titled "Reflections of Organizational Culture on University Web Sites: A Comparative Study of Turkish State and Foundation Universities". Umul Ünsal is Research Assistant at IUE Public Relations and Advertising Department since October 2009. She is currently working on her dissertation in Anadolu University, Communication Design and Management Ph.D. program. Her research subjects are interdisciplinary; covering the issues of digital media and culture, communication technologies, organizational culture and organizational communication and popular culture.



Academic Member and Ambassador
Communication Institute of Greece

