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Professor, Dr. Robert C. Schneider is the director of the sport management program, at The College at Brockport in Brockport in the State University of New York (SUNY) higher education system. Robert's research interests include but are not limited to ethics of sport management and organizational sport leadership. An Avid basketball fan and former college coach, Dr. Schneider is the sole author of two research-oriented textbooks: *Ethics of Sport: Theory, Practice, and Application* (2009), and *Basketball for All Levels* (2008) and the co-editor of a third entitled, *Entrepreneurship in the Balkans: Diversity, Support and Prospects*. New York, NY: Springer. A fourth textbook, *Organizational Management and Leadership of Sport* is scheduled for publication in the spring of 2015. He is the author or coauthor of over 70 peer-reviewed national or international academic journal articles, and 125 presentations worldwide spanning beyond 15 countries. In 2010 Dr. Schneider received the highest scholarship award granted from the State University of New York (SUNY) system: *The Chancellor's Award for Excellence in Scholarship/Creative Activity*.

