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Ahmad N. Al-Rfou, PhD is an Assistance Professor of Strategic Management at Tafila Technical University (TTU) Jordan. He holds the Ph.D. in strategic management from Amman Arab University Jordan; an MBA, and the BS from the College of Business at University of Jordan. His publications in scholarly journals in the areas of: strategic management, electronic commerce, and organizational behavior. Dr. Al-Rfou served in HR Management at electricity companies, and deputy of dean, head of management department in the Business Collage, now he is quality assurance manager at (TTU).



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