



**Dr.Sk.Mastan vali**  
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Dr. Shaik.Mastan Vali is a Professor in Business Management and Marketing having a mixed experience of 20 years both Domestic and International in Teaching, Research and Consultancy. He has successfully worked on Industry- Institute Interface programs, projects and trainings. He is the board member of curriculum Development for various courses in the area of Business Management and Marketing at different universities/colleges.

At Present he is serving as Associate Professor in the Department of Business Studies along with taking the command as the Chairman of Central Examination Committee, Ibri College of Technology, Sultanate of Oman. He is the life member of All India Management Association (AIMA) India and International Economic Development and Research Center (IEDRC) Hong Kong. Dr.Shaik.Mastan has almost 15 publications both at the international and national level in various conferences, seminars, journals & book chapters. Now he is looking forward for opportunities where he can contribute more towards practical research, publications and guiding more students in the field of Business Management, Marketing, Business Communication, CSR, Consumer Behavior, International Marketing, Tourism Marketing and Services Marketing. He is continuously intended to enhance his mentoring capabilities by continuous learning and working in liaison with the industry. Specialties: Organizational Behavior, Business Management, Marketing, Business Communication, CSR, Entrepreneurship and International marketing.

