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Professor Boyer is currently director of Master Diploma in Marketing, in charge of Communication at the University de Nice Sophia-Antipolis. Additionally he is a member of National Selection of Professors in Business Sciences and director of the Research team in « Strategy and Market ». André holds his PhD from the University of Nice Sophia-Antipolis in Business Sciences; and three MBAs (Master in Applied Mathematics, Master in Economics, Master in Business Sciences -Advanced Microeconomics, Theory Income Employment, Economy Public Sector I, State University of New York at Albany, USA), from the University of Nice Sophia-Antipolis. His research interests and teaching experiences are in Marketing, quantitative methods in management, strategy, production management and economics. He has teaching experience in Europe [Queen's University, Kingston, Ontario, Canada: Doctoral Seminar in Marketing, Virginia University, Richmond, USA: European Management, School of Management, Beijing, China: Statistics, University of Nice Sophia-Antipolis: European Economics, School of Economics, Prague, (Czech Republic): Marketing, Strategy, Microeconomics, University of Timisoara, Romania: Strategy, CAAE, School of Management, Rome, Italy: Sport Management, Turin University, Italy: Production and Strategy, Tourism Management, School of Management, Genoa University, Italy: Management], in Asia [School of Management, Hanoi, Vietnam: Quantitative Methods for Business, University of Indonesia, Jakarta, Indonesia: Microeconomics], and in Africa [Tunis, Tunisia: Production Management, Sfax University, Tunisia: Marketing, Microeconomics, Dakar University: Marketing, Analytic Accounting, Abidjan University: Marketing, Marketing Research, Production Management, Yaounde University, Cameroon: Quantitative Methods for Business, Casablanca Business School, Morocco: Production and Inventory Management, Nouakchott, Mauritania: Economics]. Since 2003 Andre is an expert for Evaluation of Business Schools for the French Minister of Education.

