



Academic Member and Ambassador
Communication Institute of Greece



Linda Deraet
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Linda Deraet

Linda Deraet (Mrs) is a lecturer specialized in writing and presentation skills at the heart of the bachelors' degree Communication Management at Thomas More University College. She has built up more than 25 years of experience in coaching students as they write commercial and creative texts in Dutch for different fields of communication: advertising, direct marketing, PR and digital media.

Besides focusing on writing skills she also gives in-depth presentation trainings. Starting point is how to capture the audience's attention and maintain it throughout the presentation. Students learn how to efficiently integrate storytelling techniques and use state-of-the-art presentation tools.

She has also been active as a freelance copywriter specializing in texts for direct marketing projects and websites.

She obtained a Master of Arts degree at the University of Antwerp in 1983.



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