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Raturaj Baber, Assistant Professor of International Business and Marketing Management at the Prestige Institute of Management, Gwalior. He has submitted his Ph. D. thesis at Jiwaji University, India; an MBA, earned at the I.P.S Academy Indore, India; and B.Com, from the M.L.B College of Excellence, Gwalior, India. He has published articles in various academic and research journals in the areas of marketing management and marketing strategies. Prof. Raturaj Baber also served as a corporate trainer in the field of automobiles marketing and has been associated with multinational corporations. In 2013, he was awarded best teacher award at Aditya College, Gwalior, India. He has been teaching graduate and post graduate students marketing management and business environment at Jiwaji University. He has been actively involved in teaching Ph.D students research methodology. He is on editorial board of two management research journals and also promotes research in the field of social sciences.



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