



Academic Member and Ambassador  
Communication Institute of Greece



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### **Firas Jamil Alotoum**

Firas.J.Alotoum, PHD is an assistant professor of marketing and business administration at the university of Isra, I hold PHD in Marketing from de vest din Timisoara, Romania. Certified trainer from ilm, UK. He holds an MBA from Timisoara university, Romania, and BS from yarmouk university, Jordan. He has published in scholarly journals in the areas of green marketing, Halal product, organizations, Agility, consumer behavior, marketing, management, and Quality management and reengineering

In 2014 he received an award of the best scientific paper at an international conference held in New York ,USA.He has trained for many of courses in business and marketing areas, inside and outside Jordan

His interests: cultural and experiences exchanges between civilizations, promote civilized



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