



Academic Member and Ambassador
Communication Institute of Greece



Dr Nihan Aytekin
Assistant professor
Celal Bayar University
School of Applied Sciences Manisa,
Turkey



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Nihan Aytekin was born in 1979 in Izmir. She got her MS and PhD degree from Ege University the Graduate School of Social Sciences Public Relations and Publicity Department. She is an assistant professor in Celal Bayar University School of Applied Sciences in Manisa. Her research interest is on advertising but especially environmental communication (representations of nature, human-animal relations); advertising and popular culture in Greece; music in advertisements; body, identity and power; cultural politics of emotions etc. She is fluent in English, Greek and also learning Spanish.



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